

OpenMinds' Mission & Identity



WHAT MAKES US UNIQUE



Energy AND climate



Cross-functional expert team



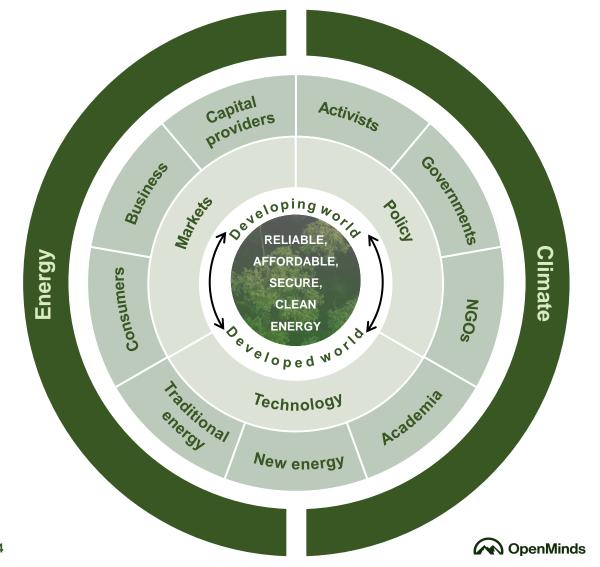
Detailed solutions framework



Impact progress by 203X

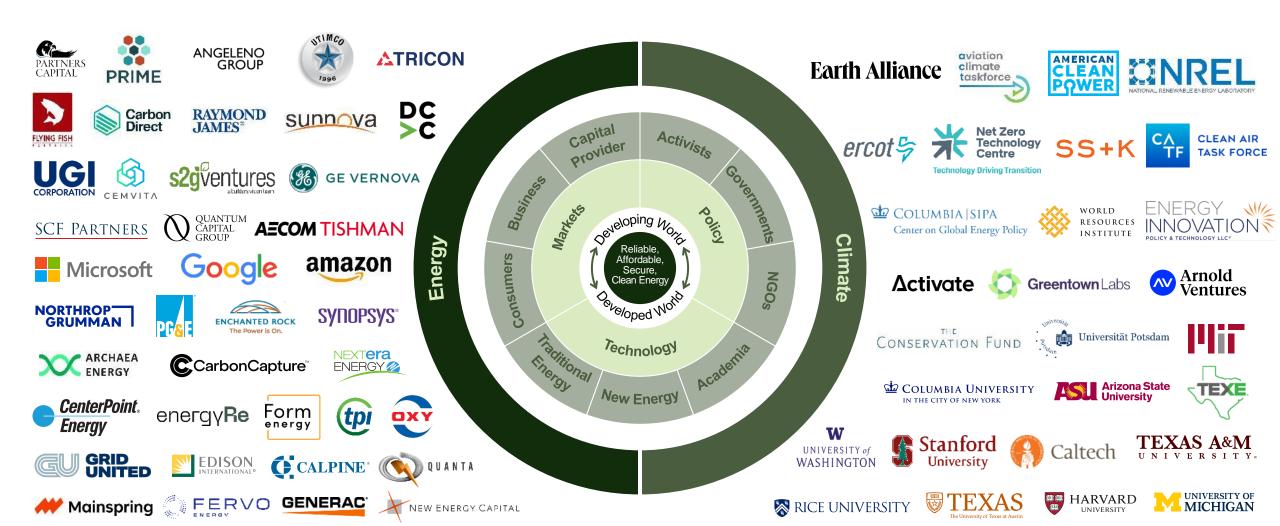
OpenMinds' Solution Approach

We believe that addressing the Dual Challenge requires us to work together in a **non-partisan** manner across **diverse** fields, industries, and geographies



PAGE 4

The OpenMinds Team... Energy AND Climate Experts



PAGE 5

The OpenMinds Team

Industry	Dala and company	Industry
Industry	Role and company	Industry
Ms. Bridgitt Arnold	VP of Communications, Google	Mr. Darryl Willis
Mr. John Arnold	Founder & CEO, Arnold Ventures	Dr. Mike Witt
Mr. John Berger	Founder & CEO, Sunnova Energy International	Academia
Mr. Scott Brown	Founder and Chairman, New Energy Capital	
Dr. Barbara J. Burger	Corporate Graduate, Energy Director, Advisor and Innovator	Dr. Steven Barrett
Mr. Adrian Corless	CEO, Carbon Capture	
Mr. Ted Craver	Former Chair, President, & CEO, Edison International	Dr. Naomi Boness
Mr. Michael DeBock	Vice President of Origination, NextEra Energy	Dr. Neil Fromer
Ms. Jayshree Desai	CFO, Quanta Services, Inc.	Dr. Neil Fromer
Ms. Keila Diamond	Managing Director and Head of ESG, Quantum Energy Partners	Mr. Sam Hall
Mr. Bob Flexon	CEO, UGI Corporation	Mr. Britt Harris
Mr. Jason Glickman	EVP Engineering, Planning & Strategy, PG&E	Mr. Ira Joseph
Mr. Jon Goldberg	Founder and CEO, Carbon Direct	Ms. Daniela Marin
Mr. Thad Hill	CEO, Calpine	Dr. Kenneth Medlock III
Ms. Vicki Hollub	President & CEO, Oxy	Dr. Kenneth Mediock III
Ms. Phoebe Ho-Stone	CCS Development Planner, ExxonMobil Low Carbon Solutions	Dr. Dava Newman Dr. Jonas Peters
Mr. Aaron Jagdfeld	CEO, Generac Power Systems	Dr. Minoo
Mr. Mateo Jamarillo	Co-Founder & CEO, Form Energy Inc	Rathnasabapathy
Mr. Sanjeev Krishnan	Chief Investment Officer & Senior Managing Director, S2G	
Mr. Pier LaFarge	Founder & CEO, Sparkfund	Mr. Dan Reicher
Mr. Tim Latimer	Co-Founder & CEO, Fervo Energy	Dr. Peter Schlosser
Mr. Steve Lockard	Chairman, TPI Composites	Dr. Peter Schlosser
Mr. Thomas McAndrew	Founder & CEO, Enchanted Rock	Mr. Ben Soltoff
Dr. Shannon Miller	Founder & CEO, Main Spring Energy	MI. Bell Sollon
Mr. Jeff McDermott	McDermott Capital	Dr. Scott Tinker
Mr. Stan Miranda	Founder & Chairman, Partners Capital	Dir Gook Tillikoi
Mr. Nate Nickerson	Comms and Public Affairs Partner, DCVC	Dr. Maya Tolstoy
Ms. Lara Poloni	President, AECOM	-
Ms. Rachael Porter	CMO, Oxy	Policy / Influence
Mr. Miguel Prado	CEO, energyRe	Mr. Bonii Booker
Ms. Heather Redman	Co-Founder & Managing Partner, Flying Fish Partners	Mr. Benji Backer
Ms. Starlee Sykes	CEO, Archaea Energy at BP	Mr. Jason Bordoff
Mr. Dan Tishman	Chairman & Principal, Tishman Realty & Construction	Wii. Jason Bordon
Mr. Ignacio (Nacho) Torras	President & CEO, Tricon	Mr. David Crane
Ms. Jessica Uhl	President, GE Vernova	Dr. Reginald
Mr. Al Vickers	COO, Grid United	DesRoches
Mr. Andy Waite	Managing Partner - SCF Partners	Mr. Hal Harvey
Mr. Daniel Weiss	Co-Founder and Managing Partner, Angeleno Group	Mr. Mac Heller
Mr. Jason Wells	President & CEO, CenterPoint Energy	Mr. John Hickenlooper

Industry	Role and company
Mr. Darryl Willis	Corporate VP of Energy & Resources, Microsoft
Dr. Mike Witt	VP & CSO, Northrop Grumman
Academia	Role and Company
Dr. Steven Barrett	Regius Professor of Engineering, Cambridge University
Dr. Naomi Boness	Managing Director, Stanford Natural Gas Initiative and Stanford Hydrogen Initiative
Dr. Neil Fromer	Executive Director of Programs, Resnick Sustainability Institute
Mr. Sam Hall	MBA Candidate, MIT Sloan School of Management
Mr. Britt Harris	Former CEO & CIO, UTIMCO
Mr. Ira Joseph	Global Fellow CGEP, Columbia University
Ms. Daniela Marin	PhD Candidate, Stanford University
Dr. Kenneth Medlock III	Senior Director, Center for Energy Studies at Rice University's Baker Institute
Dr. Dava Newman	Director, MIT Media Lab
Dr. Jonas Peters	Director, Resnick Sustainability Institute
Dr. Minoo Rathnasabapathy	Research Lead, Future Worlds, MIT Media Lab
Mr. Dan Reicher	Senior Research Scholar, Stanford Woods Institute for the Environment
Dr. Peter Schlosser	Vice President - Global Futures Initiative Vice Provost - Arizona State University
Mr. Ben Soltoff	Ecosystem-Builder/Entrepreneur in Residence, MIT's Martin Trust for MIT Entrepreneurship
Dr. Scott Tinker	Director, Bureau of Economic Geology at the University of Texas
Dr. Maya Tolstoy	Dean of the College of the Environment, University of Washington
Policy / Influence	Role and Company
Mr. Benji Backer	Executive Chairman & Founder, American Conservation Coalition
Mr. Jason Bordoff	Professor & Founding Director, Center on Global Energy Policy, Columbia University
Mr. David Crane	Under Secretary for infrastructure, United States Department of Energy
Dr. Reginald DesRoches	President, Rice University
Mr. Hal Harvey	Founder, Energy Innovation
Mr. Mac Heller	Documentary Film Producer
Mr. John Hickenlooper	Former Governor and Current US Senator, State

Policy / Influence	Role and Company
Mr. Joe Kennedy III	President, Citizens Energy
Mr. Robert Johnston	Executive Director, Columbia Center on Globa Energy Policy
Ms. Janet Napolitano	Former President, University of California System
Mr. Rob Shepardson	Co-Founder, SS+K
Mr. Lenny Stern	Co-Founder, SS+K
NGO	Role and Company
Dr. Doug Arent	Executive Director, Strategic Public Private Partnerships, NREL
Mr. Armond Cohen	Executive Director, Clean Air Task Force
Ms. Karlynn Cory	Group Manager - Community Energy Transitions, NREL
Ms. Myrtle Dawes	CEO, Net Zero Technology Centre
Mr. Jason Grumet	CEO, American Clean Power Association (ACP)
Ms. Jennifer Layke	Global Director – Energy, World Resources Institute
Mr. Tom Light	President & CEO, Aviation Climate Taskforce
Dr. Lara Pierpoint	Director of Early Climate Infrastructure, Prime Coalition
Mr. David Pruner	Executive Director, TEX-E
Mr. Larry Selzer	President & CEO, The Conservation Fund
Dr. Cyrus Wadia	CEO, Activate
Mr. Brady Walkinshaw	Founder & Publisher, Noisy Creek
Mr. Kurt Waltzer	Former CEO, Clean Air Task Force
Mr. Pablo Vegas	CEO, ERCOT

Hosts	Role and Company
Mr. David Baldwin	OpenMinds Co-Founder Partner, SCF Partners
Mr. Jeff Katz	OpenMinds Co-Founder Founding Chairman & CEO, Orbitz / Journera
Ms. Maire Baldwin	Board Director, Permian Resources
Ms. Mara Abbott	Chief of Staff, OpenMinds
Mr. James Baird	Associate Partner, Bain & Company
Mr. Jason Corzine	President & CEO, Telluride Foundation
Mr. Julian Critchlow	Advisory Partner, Bain & Company
Mr. Grant Dougans	Partner, Bain & Company
Ms. Emily Emmett	Partner, Bain & Company
Mr. Peter Guarraia	Partner, Bain & Company
Mr. Preston Henske	Partner, Bain & Company
Ms. Cate Hight	Partner, Bain & Company
Mr. Fred Kittler	Co-Founder and Managing Director, Firelake Capital Mgmt.
Ms. Dianne Ledingham	Advisory Partner, Bain & Company
Mr. Paul Major	Board Member & Manager, Paradox Community Trust
Mr. Joseph Scalise	Partner, Head of Global Energy & Natural Resources Practice, Bain & Company
Mr. Crosby Scofield	Partner, Vinson and Elkins
Ms. Erika Serow	Partner and CMO, Bain & Company
Mr. Michael Short	Partner, Bain & Company

... and many more



Collaboration with Complementary Strengths







BAIN & COMPANY (4)

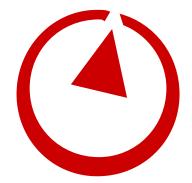
Overview of Bain's Energy Transition Capabilities



Uniquely collaborative culture – Bain works alongside clients as one team, caring about the client's business as if it were their own



Integrated innovation – Bain's tailored, integrated expertise is complemented by a vibrant ecosystem of digital innovators to deliver better, faster, and more enduring outcomes, including 17 innovators focused on climate and sustainability





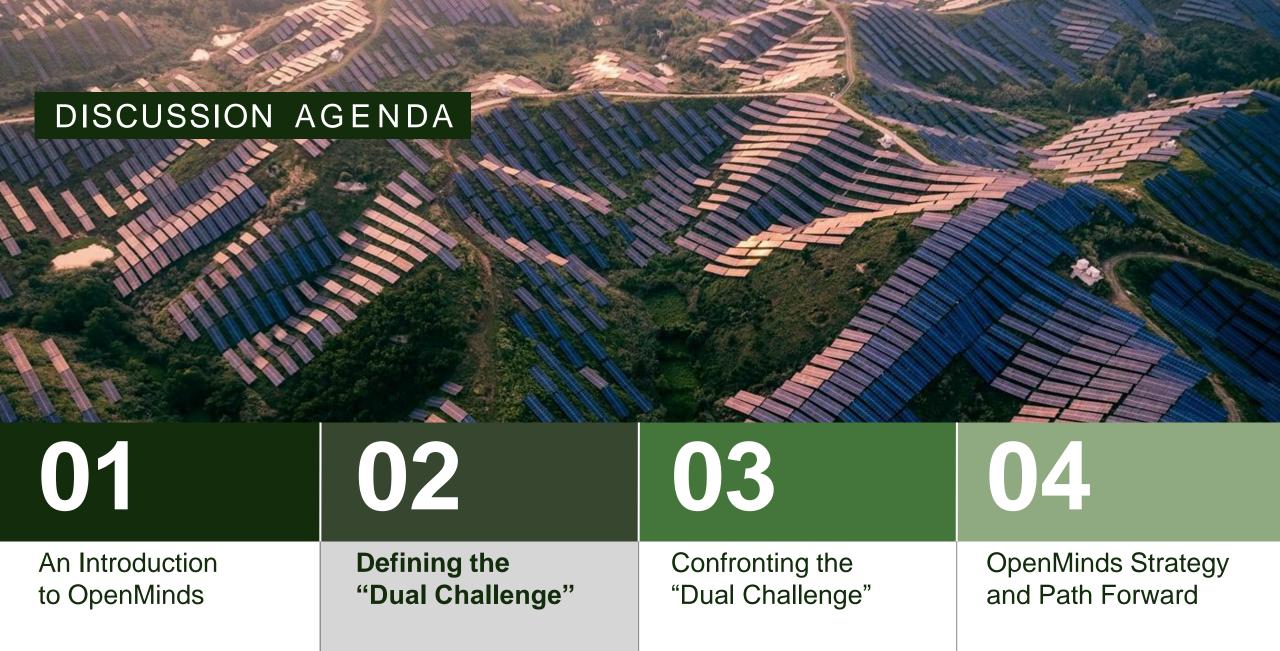
Transformative change – Bain's proprietary Results Delivery® approach improves clients' capacity for change and delivers sustained results



Deep expertise – Bain's global network includes 1,400+ experts with sustainability experience



Proven results – Bain has successfully driven 700+ energy transition projects across industries, driving financial and social impact across regions



The Dual Challenge: An Overview









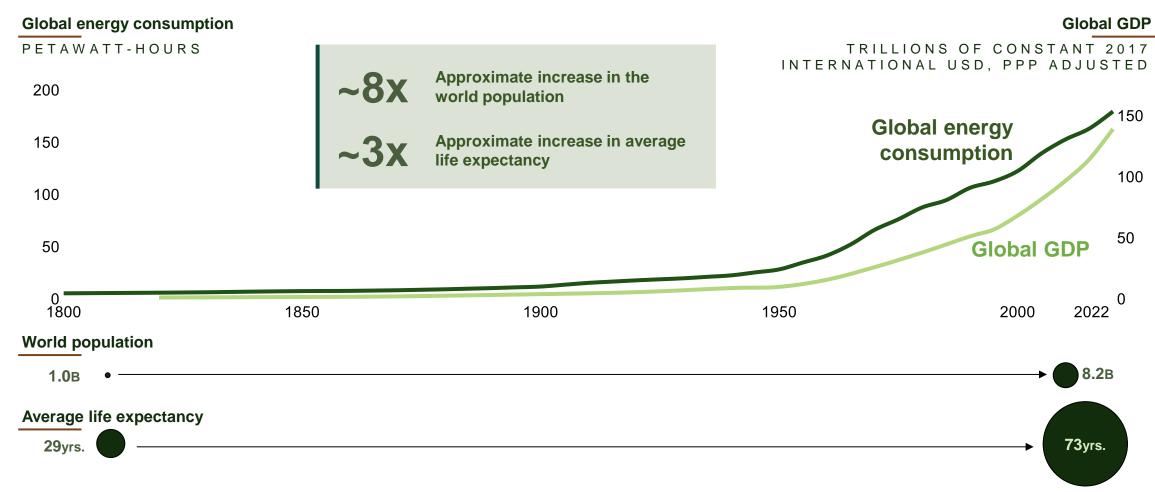
Energy is fundamental to human wellbeing and flourishing...

... but our primary energy sources, fossil fuels, are also the principal source of human greenhouse gas emissions, which cause global warming

The tension between energy supply and climate change presents the **Dual Challenge**

This is a global problem of enormous scale and complexity, and addressing it will require us to balance competing priorities

Energy Drives Human Well Being and Longevity

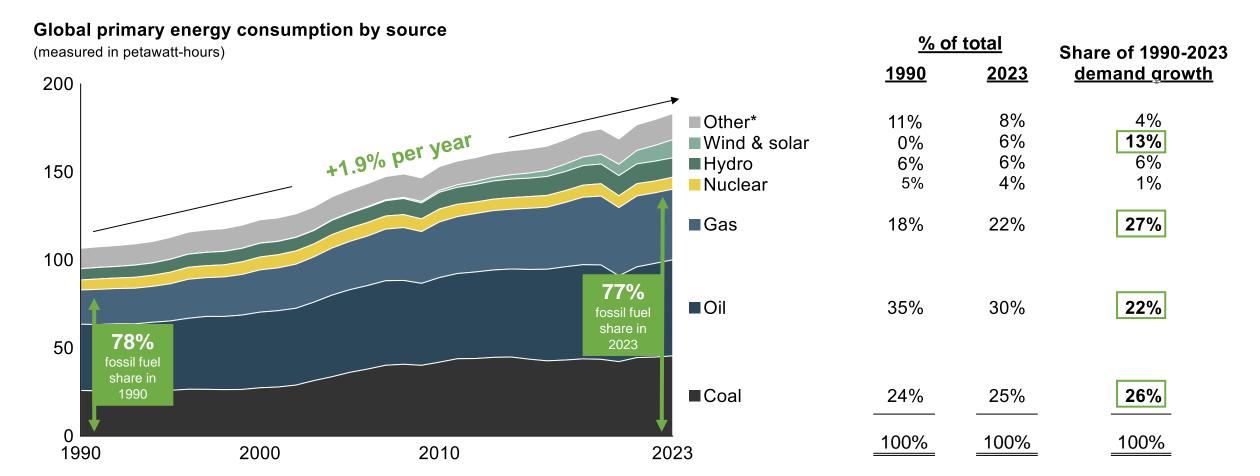


Note: GDP is adjusted for purchasing power parity. Sources: BP Statistical Review of World Energy 2021; Vaclav Smil, *Energy Transitions: Global and National Perspectives*, 2017; Maddison Project Database, version 2020. Bolt, Jutta and Jan Luiten van Zanden (2020), "Maddison style estimates of the evolution of the world economy. A new 2020 update"; World Bank; Our World in Data https://openminds203x.org/

PAGE 11



Growth in Energy Consumption

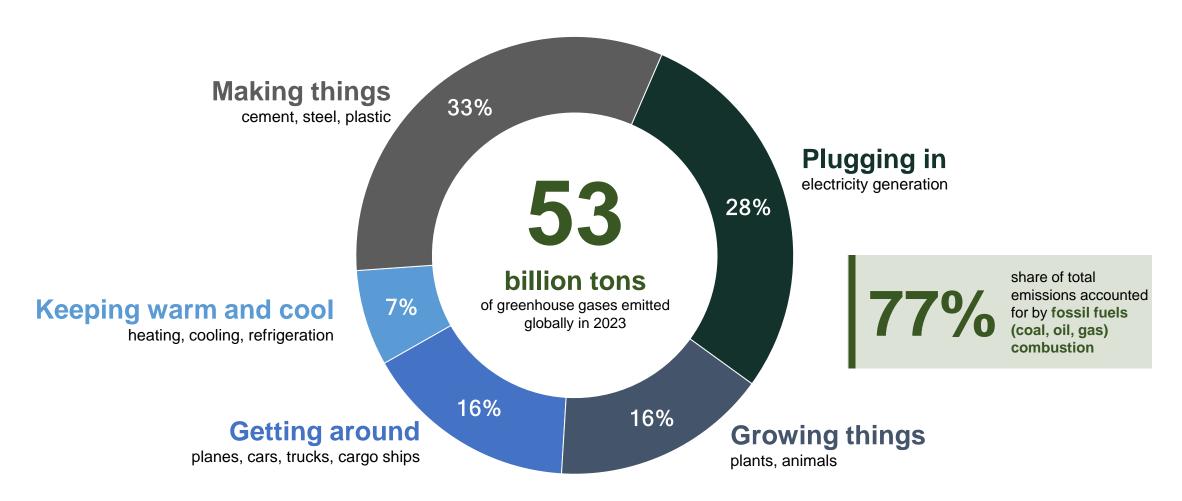


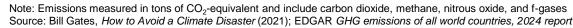
Note: * Other includes traditional biomass, biofuels, and other renewables Source: Our World in Data *Energy Mix*

https://openminds203x.org/

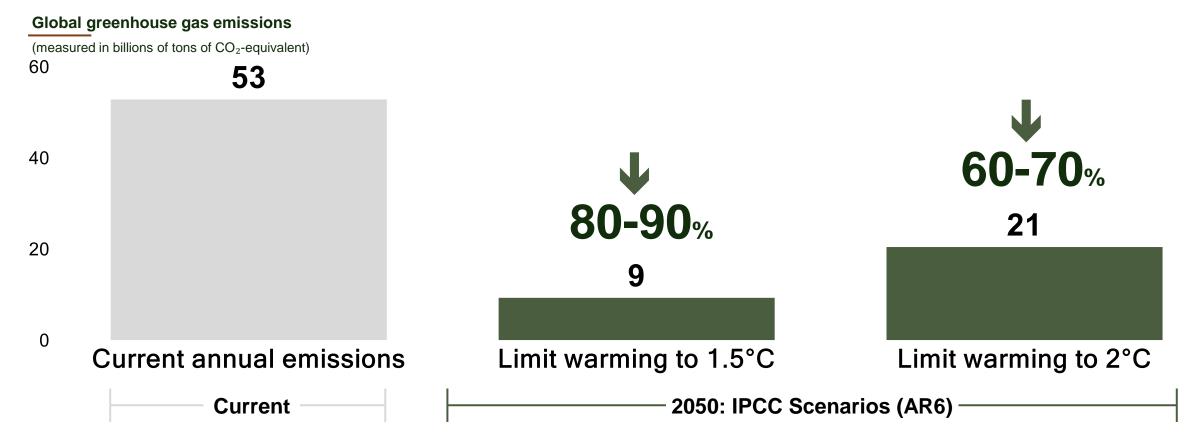


Human Activities Driving Greenhouse Effect





Required Emissions Reduction

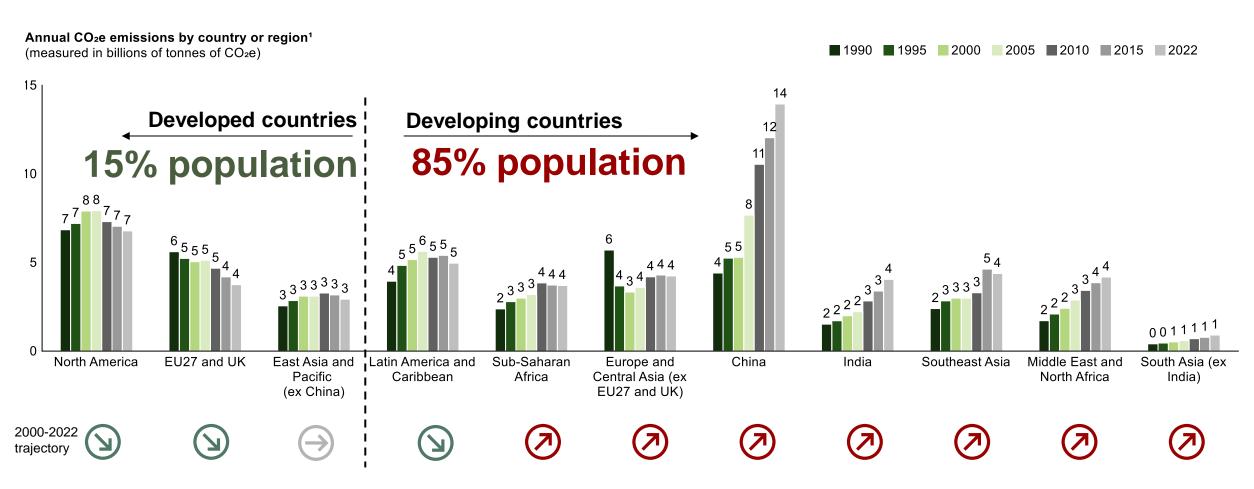


Note: 1.5°C scenario refers to "Limit warming to 1.5 °C (>50%) with no or limited overshoot" scenario in IPCC; 2 °C scenario refers to "Limit warming to 2 °C (>67%)" scenario. ">50%" and ">67%" refer to probability of reaching scenario should emissions reduction targets be reached

Source: IPCC, Sixth Assessment Report (AR6), Climate Change 2022: Mitigation of Climate Change – Summary for Policymakers, Table SPM.1 (2022); EDGAR GHG emissions of all world countries, 2024 report



A Two-Track World on Emissions



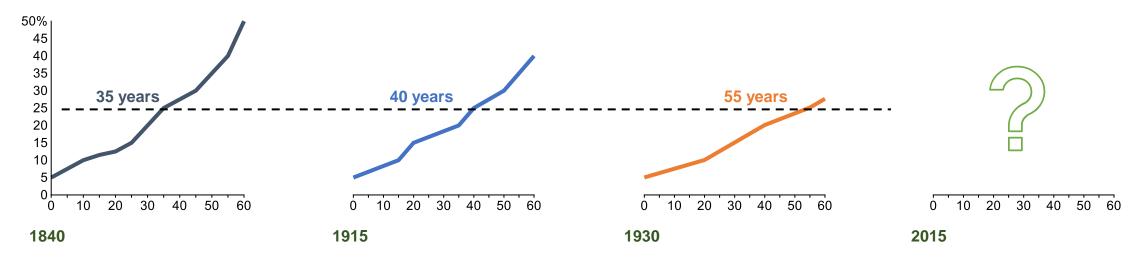
Note: (1) Emissions include carbon dioxide, methane, and nitrous oxide from all sources, including land-use change Source: Our World in Data



Transitions Take Decades

Years until supplying 25% of global primary energy supply

(share of global primary energy supply)





Coal



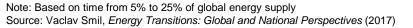
Crude oil



Natural gas



Vind & solar

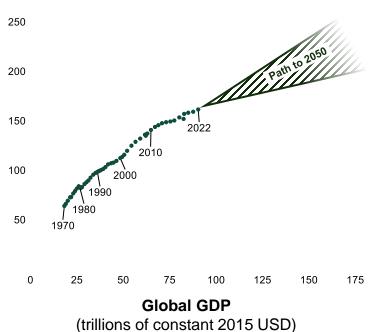




The Core of the Dual Challenge

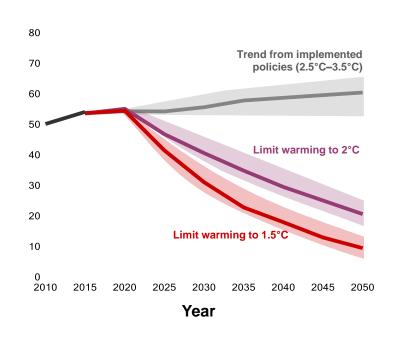
Energy Will Grow

Global primary energy demand (petawatt-hours)



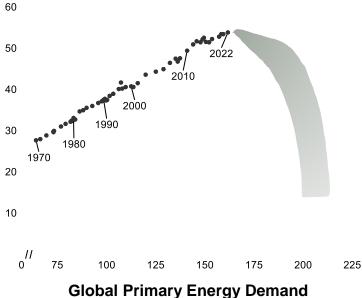
Emissions Must Decline

Global annual greenhouse gas emissions (gigatons of CO₂-equivalent)



The Dual Challenge

Global CO₂e emissions (gigatons of CO₂e)



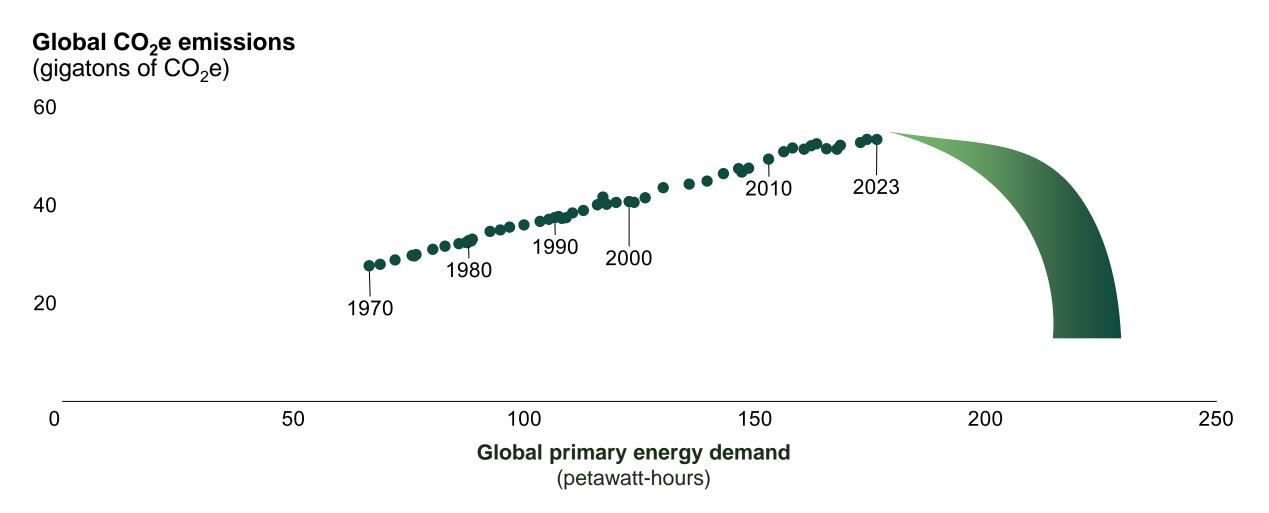
Global Primary Energy Demand (petawatt-hours)

Note: Warming figures in middle-side emissions chart are relative to the preindustrial period and reflect projected warming level by 2100 in each scenario; bold lines in emissions chart represent median estimate, and shaded regions reflect a range from the 25th to 75th percentile. Emissions in right-side chart reflect global CO₂ emissions inclusive of land use change.

Sources: IPCC, Sixth Assessment Report; World Bank; Our World in Data



Our Task: Change the Trajectory of Emissions





Our Solutions Approach

Where are emissions coming from?

Understand energy sources, consumption patterns, and emissions to spot crucial action areas

What are the tradeoffs of each solution?

Identify and systematically evaluate a long list of potential technical solutions

What is the most efficient pathway?

Identify the solutions with the highest potential for impact through 203X

How do we drive impact globally?

Assess solution feasibility at a country-level, based on varying resources and priorities, to calibrate deployment rates

Accelerate progress against the Dual Challenge by 203X

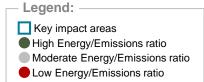
Analysis of Emissions and Energy Consumption

Energy and Emissions

By use	Industry Iron/steel, (petro)chemical, machinery, construction, etc.		Transport Road, aviation rail and pipeline		Buildings Residencial and commercial buildings		Agriculture Agriculture and fishing		Other Non-specified and non-energy sources			Total					
330100	Energy	Emission E	En/Em	Energy	Emission	En/Em	Energy	Emission	En/Em	Energy	Emission	En/Em	Energy	Emission E	n/Em	Energy	Emission
E N E R G Y																	
Electricity/heat	18%	12%	-	<1%	0%	-	20%	12%	-	1%	1%	-	2 %¹	7%²	- (42%	32%
Coal	8%	8%		<1%	0%		9%	8%		<1%	<1%		<1%	5%		18%	21%
Oil products and oil	<1%	<1%		-	-	-	<1%	<1%		-	-	-	-	-	-	<1%	1%
Natural gas	4%	3%		-	-	-	5%	3%		-	-	-	<1%	1%		10%	7%
Bio/waste ⁶	<1%	<1%		-	-	-	1%	<1%		-	-	-	-	-	-	2%	2%
Nuclear	3%	<1%		-	-	-	3%	<1%		-	-	-	-	-	-	6%	<1%
Renewables ⁷	2%	<1%		-	-	-	2%	<1%		-	-	-	<1%	<1%		5%	<1%
Direct combustion	14%	13%	-	22%	17%	-	14%	6%	-	<1%	<1%	-	8%³	7%4	-	58%	44%
Coal	6%	6%	• /	B)	-	-	1%	<1%		-	-	-	<1%	1%		7%	7%
Oil products and oil	2%	2%	•	20%	16%		2%	1%		<1%	<1%		6%	5%		31%	24%
Natural gas	5%	3%		<1%	<1%		5%	2%		-	-	-	1%	1%		12%	6%
Bio/waste	1%	2%		<1%	1%		6%	3%		-	-	-	-	-	-	8%	6%
NON-ENERGY	<u>, </u>																
Industrial processes	-	6%	N/A	-	-	N/A	-	-	N/A	-	-	N/A	-	-	N/A	N/A	6%
Agriculture	-	-	N/A	-	-	N/A	-	-	N/A	-	12%	N/A	-	-	N/A	N/A	12%
Other	-	-	N/A	-	-	N/A	<u></u>		N/A	-	-	N/A	-	7% ⁵	N/A	N/A	7%
Total	32%	31%		22%	17%		34%	18%		2%	13%		10%	21%		100%	100%

/ DIRECTIONAL Key impact areas

- A Electricity generation from fossil fuels
- B Oil and oil products for transportation
- © Energy usage in buildings
- D Fugitive emissions
- **E** Industrial processes
- Energy supply needs to expand in a lower carbon manner to support economic growth in the developing world



Note: Data reflected above is for 2019. Energy data reflects primary energy and emissions data reflects greenhouse gas emissions in terms of CO₂ equivalent. 1: Electricity/heat going to non-specified and non-energy uses, 2: Unallocated fuel combustion for electricity, 3: Energy going to non-specified and non-energy uses, 4: Emissions from energy production and fugitive emissions, 5: Emissions from LUCF and food waste (6%), 6: Includes traditional biomass and animal materials/waste 7: Includes geothermal, solar/tide/wind, and hydro, CO₂ equivalent includes methane and nitrous oxide emissions. **Figures are directional.**Sources: IEA, WRI, Climate Watch, German Environment Agency; EIA

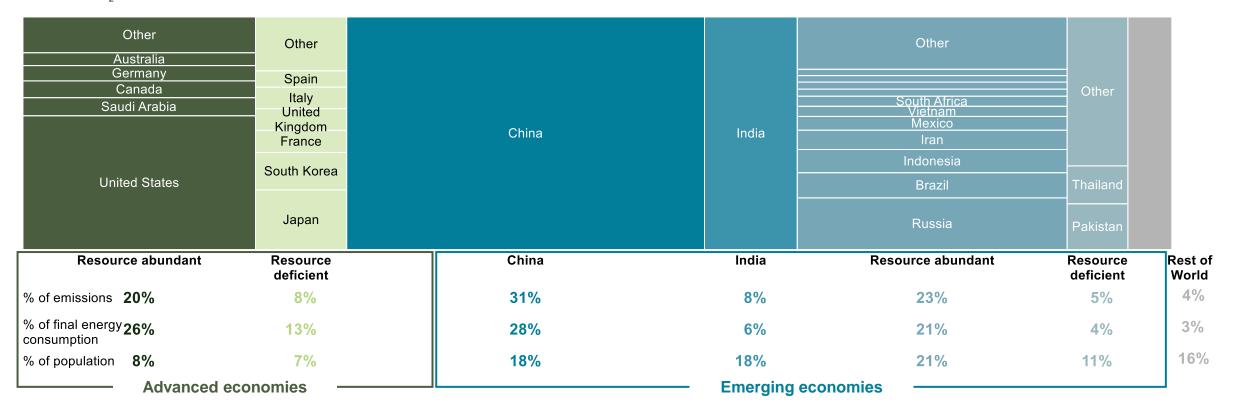


Emissions and Energy Consumption by Country Archetype

, PRELIMINARY

Total emissions by archetype

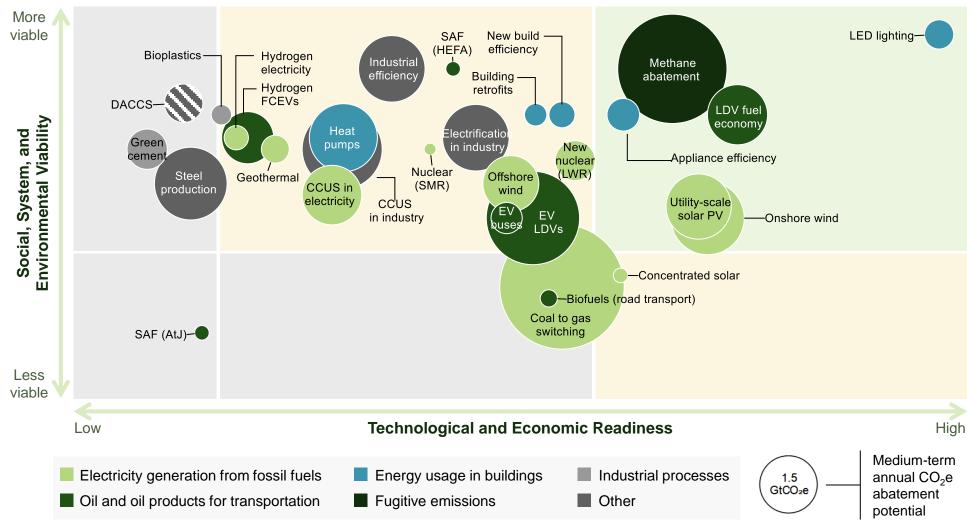
Percent of CO₂e emissions - 2023



Note: Countries are grouped into archetypes by level of development and resource abundance. CO₂ emissions includes land use, land use change, and forestry Source: EDGAR *GHG emissions of all world countries, 2024 report;* Our World in Data



Prioritization of Potential Solutions

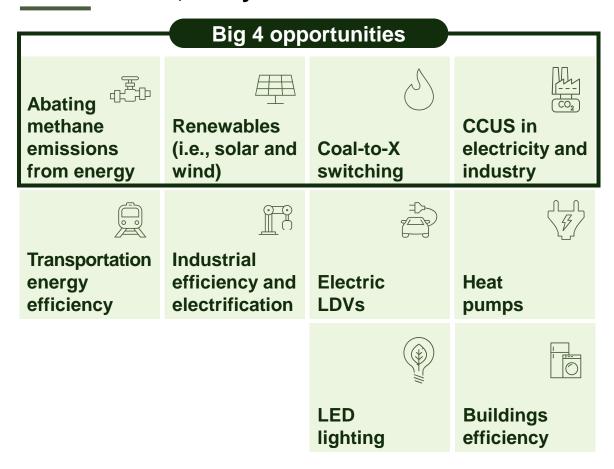


Prioritized by:

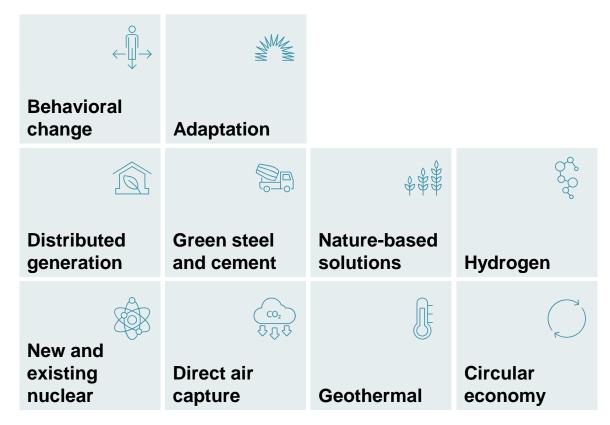
- Low cost
- Deployment speed
- Abatement potential

OpenMinds' Top 10 Solutions

Cost effective, ready now



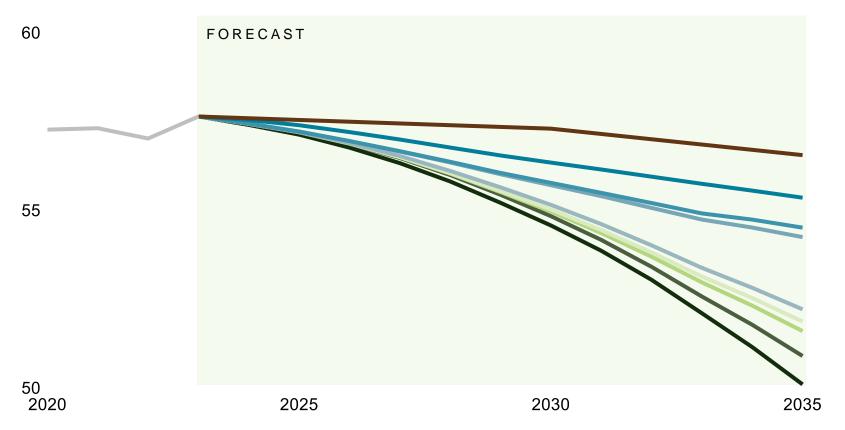
Longer timeline to full potential

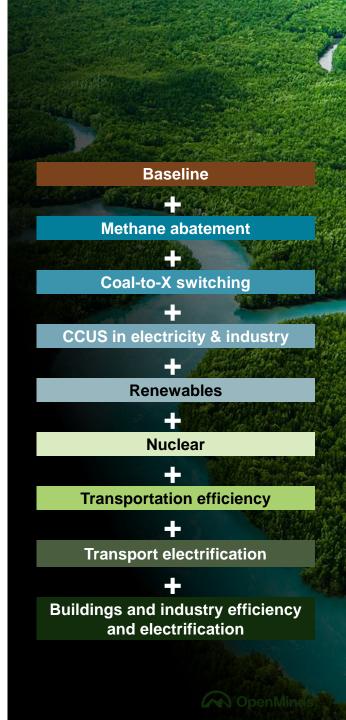


Impact of Implementing Key Solutions

Projected emissions impact

GIGATONS OF CO₂E PER YEAR









OpenMinds' Impact Strategy

More energy. Less emissions. By 203X.

Break the emissions growth trend and accelerate decline.

Phase 1 (2024-2026)

Phase 2 (2026-2030)

Long-term (2030+)

EU / UK

Asia

OpenMinds: Transitioning to Impact in 2024+



2022 - Define

More energy. Less emissions. By 203X. 2023 - Solve

Data-driven.
Solutions pathway.
Cost, speed, scale.

2024 - Impact

8 projects. Removing bottlenecks. 2025 plus - Scale

Additional projects. Global reach.

OpenMinds + Bain = Differentiated Impact



Energy and Climate



125+ Experts Across Key Energy and Climate Sectors



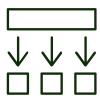
Bain Collaboration



Data-Driven



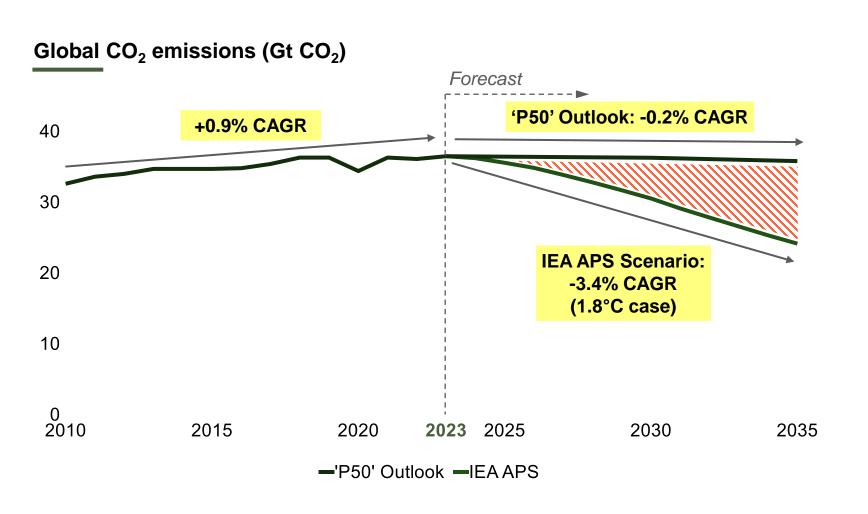
Practical Solutions
Framework and 10-Year
Horizon



Impact Projects Targeting Key Bottlenecks

We're Bending the Emissions Curve, Yet Face a Big Gap

PAGE 30



The gap through 2035

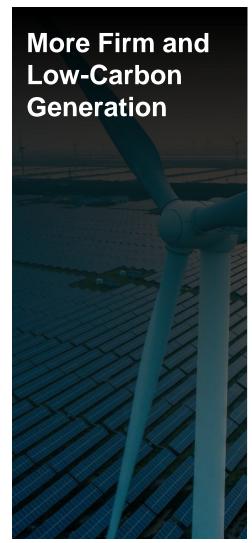
~66Gt

Total global CO₂ emissions gap between the 'P50' Outlook and 1.8°C scenario

-14%

Total global CO₂ emissions reduction needed to stay on track from '23-'35

What's Needed to Close the Gap in the US











OpenMinds' Impact Projects – Removing Key Bottlenecks

More Firm and Low-Carbon Generation

Meet AI Demand with Renewables

Create the Market for Multi-Day Storage

Segment Direct Air Capture Customers

Cleaner Fossil Fuel Power

Quantify CCUS Economics

Prove and Catalyze CCS

Incentivize Methane Abatement

Evaluate Coal-to-X
Switching Full Potential

Expanded Transmission

Accelerate
Transmission Permitting
Reform

Catalyze Transmission Investment

Improve Community Benefits of Transmission Energy
Efficiency and
Electrification

To be determined

New Generation of Leaders

Launch NextGen Program

Scale the NextGen Community









Trusted Source of Information and Progress

OpenMinds' 2025 Impact Projects 🔊

OBJECTIVE

Remove key bottlenecks to the highestpriority Dual Challenge solutions

KEY TENETS

- Target a meaningful bottleneck
- · Ensure strong sponsorship guiding an expert team
- Create uniquely additive impact
- Demonstrate measurable success within one year

APPROACH

Energy and climate <u>experts</u> design and execute projects guided by our <u>solutions framework</u>, 2035 <u>forecasts</u>, and our data-driven, non-partisan approach

Decarbonizing Generation

1 Prove and Catalyze CCUS for Gas

Mission: Enable producers, customers, & value chain coalitions to speed learning, simplify profitability, and spur projects

Year 1 Success: Key customer publicly commits to power generated w/ CCUS; Value chain coalition formed; Published perspective on scaling CCUS

Long-term Success: Develop scalable, actionable model to get 5+ FIDs by 2032

Team: Calpine, Clean Air Task Force, Oxy

2 Create the Market for Multi-Day Storage

Mission: Prove value of MDS capacity value through a dedicated ISO auction

Year 1 Success: ISO commitment to define clean, firm capacity & auction; Engage two other ISOs on similar actions; Published perspective on scaling MDS

Long-term success: X MW of MDS installed in first ISO by 2028; X MW of MDS installed in US by 2035

Team: Form Energy, energyRe

Connecting America

3 Accelerate Transmission Permitting Reform

Mission: Prove transmission infrastructure climate, energy, and community benefits to key audiences to quicken deployment

Year 1 Success: Develop economic benefits model for 4 transmission projects; Engage key decision-makers by sharing public model and supporting data (completed)

Long-term Success: Post-EPRA KPIs in development, project relaunch Spring 2025

Team: Conservation Fund, New Energy Capital, Grid United

Improve Community Benefits of Transmission

Mission: Improve community benefits of transmission to shorten project timelines and provide trusted, long-term host value

Year 1 Success: Publish case studies on successful in-construction projects; Prioritize and determine implementation plan for states that would benefit most; Host stakeholder session to deploy findings

Long-term Success: KPIs in development

Team: Clean Air Task Force, Conservation Fund, Grid United, EDF, NRDC

Communicating to Accelerate Impact

5 Develop a Dual Challenge Dashboard

Mission: Establish a simple, ubiquitous progress tracker relied upon by top decision-makers

Year 1 Success: Develop a prototype for revision at OM25; Public launch by EOY25

Team: MIT, OpenMinds Staff, others TBD

6 Advance OpenMinds' Launch

Misson: Host OpenMinds' strategic public debut

Year 1 Success: Social media presence; OM25; Earned hit in target publication

Long-term Success: Top trusted voice for best-in-class Dual Challenge comms

Team: Google, DCVC, SS+K, Oxy, Univ. of Washington, ACC, Noisy Creek

Developing NextGen Leaders

7 Launch the NextGen Program

Mission: Connect and empower the second cohort of the next generation of energy and climate leaders

Year 2 Success: Select next ~30 for Leadership Program; Adapt program based on Year 1 feedback; Define next 6 sponsor projects aligned with other impact efforts

Team: 16+ universities, with academics from Stanford, MIT, Columbia, CalTech, Rice, UW

8 Scale the NextGen Community

Misson: Create a strong cohort of 300 leading young entrepreneurs, leaders, and activists to drive a successful energy transition over multiple decades

Long-term Success: 300+ NextGen Leaders having completed the program, and connected to each other and to broader OpenMinds experts

Team: 16+ universities, with academics from Stanford, MIT, Columbia, CalTech, Rice, UW

OpenMinds Impact Project Leadership

Decarbonizing Generation



Steve Lockard Chairman **TPI Composites**







Mateo Jamarillo Form Energy









Preston Henske Partner **Bain & Company**



Kurt Waltzer Principal **Energy Systems Innovation Consulting**

Michael DeBock

VP of Origination

Thomas McAndrew

NextEra Energy

Founder & CEO

Enchanted Rock

Heather Redman

Flying Fish Partners

Co-Founder and

Managing Partner



Dr. Doug Arent Executive Director, Strategic PPPs

Jeff McDermott

and Infrastructure

Sustainable Technology

Entrepreneur /

Jessica Uhl

GE Vernova

President



Adrian Corless CEO Carbon Capture



Thad Hill CEO



Stan Miranda Founder & Chairman **Partners Capital**



Jason Wells









CenterPoint Energy

Developing NextGen Leaders



Dr. Naomi Boness Managing Director Stanford Natural Gas & Hydrogen Initiatives





Executive Director





Phoebe Ho-Stone CCS Development Planner, ExxonMobil **Low Carbon Solutions**

Lead, Future Worlds

MIT Media Lab

Dr. M. Rathnasabapathy

Research Eng. & Program



Entrepreneur in Residence **MIT's Martin Trust** Center for Entrepreneurship



Ira Joseph Global Fellow CGEP. Columbia University

Dr. Robert Johnston

Executive Director



Dr. Cyrus Wadia CEO Activate

Sam Hall

Student Representatives

MBA Candidate



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Daniela Marin PhD Candidate Stanford University

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Jayshree Desai

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Armond Cohen **Executive Director** Clean Air Task Force



Bob Flexon CEO **UGI Corporation**



Jason Glickman EVP Engineering, Planning and Strategy PG&E



Dan Reicher Senior Research Scholar Stanford Woods Institute for the Environment



Dan Tishman Chairman & Principal Tishman Realty & Construction



Cate Hight Partner **Bain & Company**

Communicating to Accelerate Impact



Jeff Katz











Comms and Public Affairs

Nate Nickerson



CMO

Rachael Porter



Benji Backer Executive Chairman & American Conservation



Dr. Maya Tolsoy Dean of UW College of the Environment



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Solving for the Dual Challenge.