

February 2025

# OpenMinds

Accelerating Energy and Climate Progress



## DISCUSSION AGENDA

**01**

**An Introduction  
to OpenMinds**

**02**

**Defining the  
“Dual Challenge”**

**03**

**Confronting the  
“Dual Challenge”**

**04**

**OpenMinds Strategy  
and Path Forward**

# OpenMinds' Mission & Identity



## OUR MISSION

**More energy. Less emissions. Fast.**

- 125+ volunteer experts
- 501(c)(3)
- Disciplined non-partisan selection process
- 360° systems engineering approach

## WHAT MAKES US UNIQUE



**Energy AND climate**



**Cross-functional expert team**



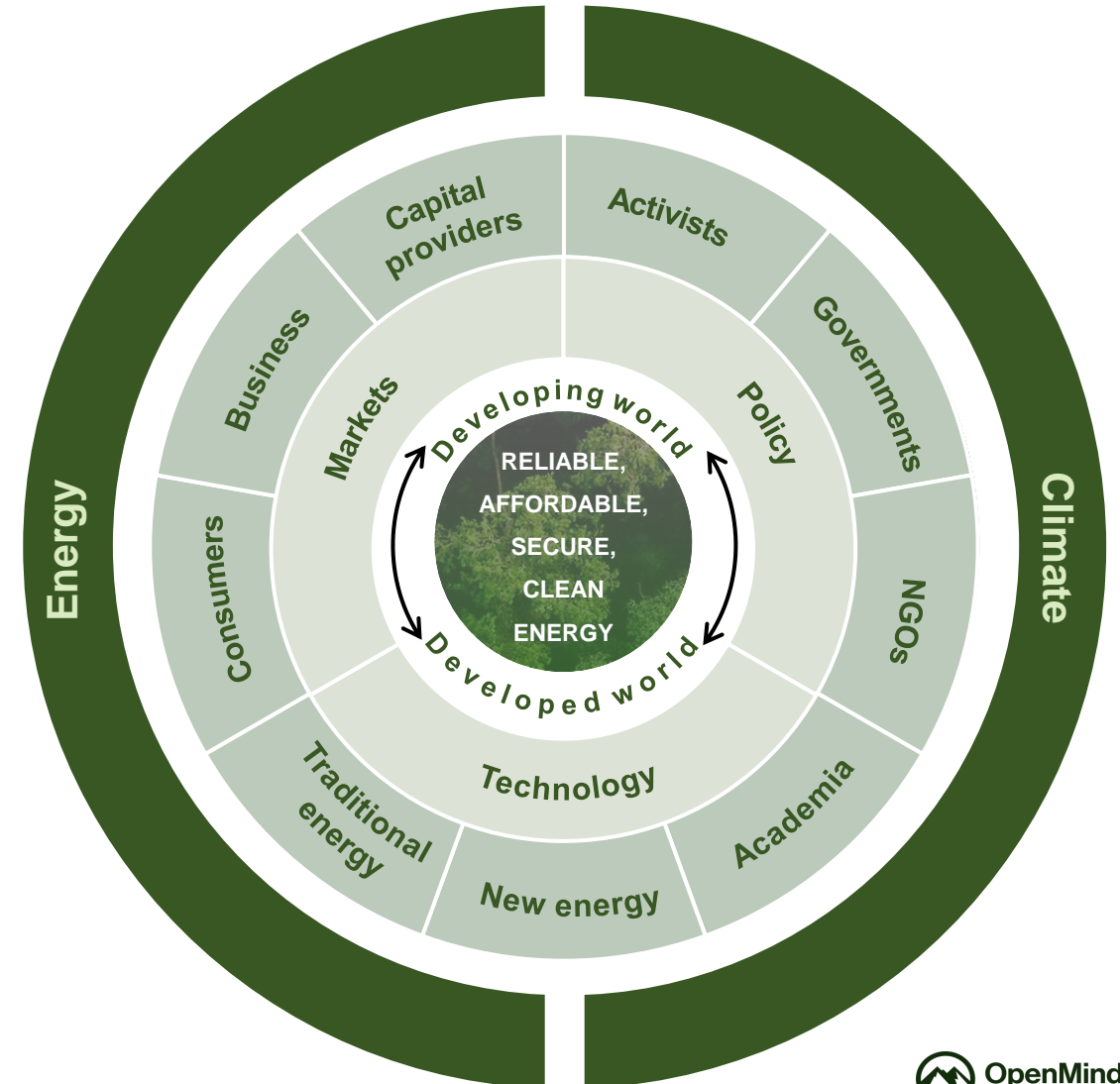
**Detailed solutions framework**



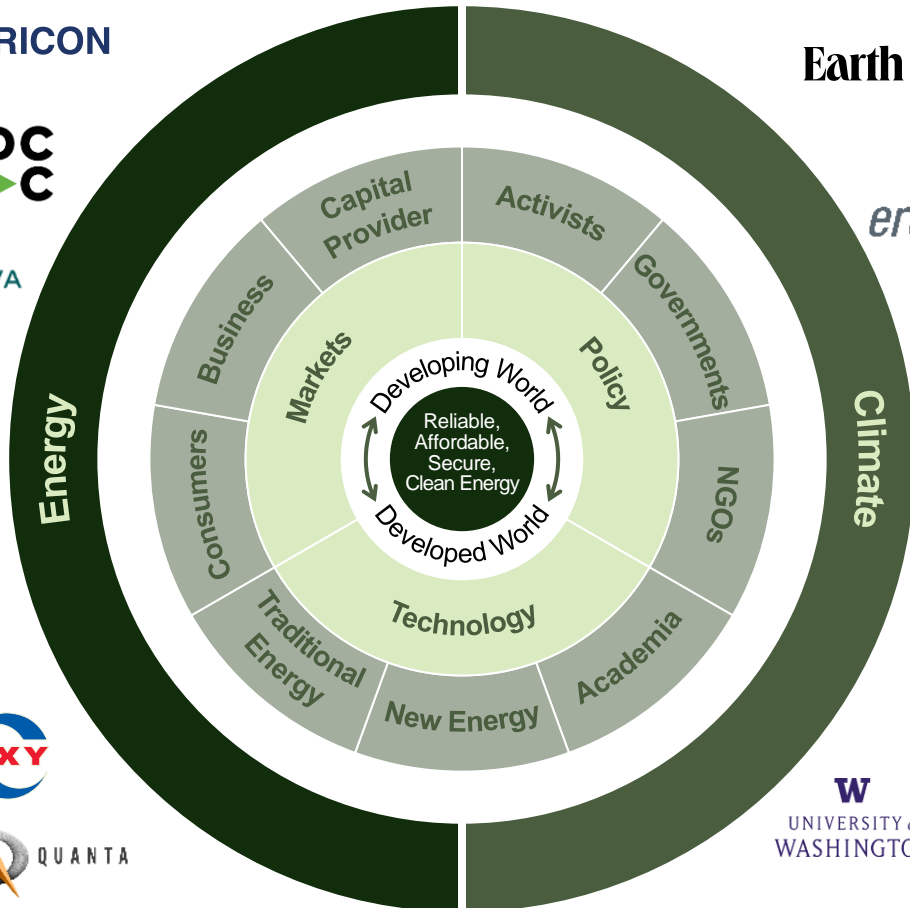
**Impact progress by 203X**

# OpenMinds' Solution Approach

We believe that addressing the Dual Challenge requires us to work together in a **non-partisan** manner across **diverse** fields, industries, and geographies



# The OpenMinds Team... Energy AND Climate Experts



# The OpenMinds Team

Industry	Role and company
<b>Ms. Bridgitt Arnold</b>	VP of Communications, Google
<b>Mr. John Arnold</b>	Founder & CEO, Arnold Ventures
<b>Mr. John Berger</b>	Founder & CEO, Sunnova Energy International
<b>Mr. Scott Brown</b>	Founder and Chairman, New Energy Capital
<b>Dr. Barbara J. Burger</b>	Corporate Graduate, Energy Director, Advisor and Innovator
<b>Mr. Adrian Corless</b>	CEO, Carbon Capture
<b>Mr. Ted Craver</b>	Former Chair, President, & CEO, Edison International
<b>Mr. Michael DeBock</b>	Vice President of Origination, NextEra Energy
<b>Ms. Jayshree Desai</b>	CFO, Quanta Services, Inc.
<b>Ms. Keila Diamond</b>	Managing Director and Head of ESG, Quantum Energy Partners
<b>Mr. Bob Flexon</b>	CEO, UGI Corporation
<b>Mr. Jason Glickman</b>	EVP Engineering, Planning & Strategy, PG&E
<b>Mr. Jon Goldberg</b>	Founder and CEO, Carbon Direct
<b>Mr. Thad Hill</b>	CEO, Calpine
<b>Ms. Vicki Hollub</b>	President & CEO, Oxy
<b>Ms. Phoebe Ho-Stone</b>	CCS Development Planner, ExxonMobil Low Carbon Solutions
<b>Mr. Aaron Jagdfeld</b>	CEO, Generac Power Systems
<b>Mr. Mateo Jamarillo</b>	Co-Founder & CEO, Form Energy Inc
<b>Mr. Sanjeev Krishnan</b>	Chief Investment Officer & Senior Managing Director, S2G
<b>Mr. Pier LaFarge</b>	Founder & CEO, Sparkfund
<b>Mr. Tim Latimer</b>	Co-Founder & CEO, Fervo Energy
<b>Mr. Steve Lockard</b>	Chairman, TPI Composites
<b>Mr. Thomas McAndrew</b>	Founder & CEO, Enchanted Rock
<b>Dr. Shannon Miller</b>	Founder & CEO, Main Spring Energy
<b>Mr. Jeff McDermott</b>	McDermott Capital
<b>Mr. Stan Miranda</b>	Founder & Chairman, Partners Capital
<b>Mr. Nate Nickerson</b>	Comms and Public Affairs Partner, DCVC
<b>Ms. Lara Poloni</b>	President, AECOM
<b>Ms. Rachael Porter</b>	CMO, Oxy
<b>Mr. Miguel Prado</b>	CEO, energyRe
<b>Ms. Heather Redman</b>	Co-Founder & Managing Partner, Flying Fish Partners
<b>Ms. Starlee Sykes</b>	CEO, Archaea Energy at BP
<b>Mr. Dan Tishman</b>	Chairman & Principal, Tishman Realty & Construction
<b>Mr. Ignacio (Nacho) Torras</b>	President & CEO, Tricon
<b>Ms. Jessica Uhl</b>	President, GE Vernova
<b>Mr. Al Vickers</b>	COO, Grid United
<b>Mr. Andy Waite</b>	Managing Partner - SCF Partners
<b>Mr. Daniel Weiss</b>	Co-Founder and Managing Partner, Angeleno Group
<b>Mr. Jason Wells</b>	President & CEO, CenterPoint Energy


Industry	Role and company
<b>Mr. Darryl Willis</b>	Corporate VP of Energy & Resources, Microsoft
<b>Dr. Mike Witt</b>	VP & CSO, Northrop Grumman
Academia	Role and Company
<b>Dr. Steven Barrett</b>	Regius Professor of Engineering, Cambridge University
<b>Dr. Naomi Boness</b>	Managing Director, Stanford Natural Gas Initiative and Stanford Hydrogen Initiative
<b>Dr. Neil Fromer</b>	Executive Director of Programs, Resnick Sustainability Institute
<b>Mr. Sam Hall</b>	MBA Candidate, MIT Sloan School of Management
<b>Mr. Britt Harris</b>	Former CEO & CIO, UTMCO
<b>Mr. Ira Joseph</b>	Global Fellow CGEP, Columbia University
<b>Ms. Daniela Marin</b>	PhD Candidate, Stanford University
<b>Dr. Kenneth Medlock III</b>	Senior Director, Center for Energy Studies at Rice University's Baker Institute
<b>Dr. Dava Newman</b>	Director, MIT Media Lab
<b>Dr. Jonas Peters</b>	Director, Resnick Sustainability Institute
<b>Dr. Minoo Rathnasabapathy</b>	Research Lead, Future Worlds, MIT Media Lab
<b>Mr. Dan Reicher</b>	Senior Research Scholar, Stanford Woods Institute for the Environment
<b>Dr. Peter Schlosser</b>	Vice President - Global Futures Initiative Vice Provost - Arizona State University
<b>Mr. Ben Soltoff</b>	Ecosystem-BUILDER/Entrepreneur in Residence, MIT's Martin Trust for MIT Entrepreneurship
<b>Dr. Scott Tinker</b>	Director, Bureau of Economic Geology at the University of Texas
<b>Dr. Maya Tolstoy</b>	Dean of the College of the Environment, University of Washington
Policy / Influence	Role and Company
<b>Mr. Benji Backer</b>	Executive Chairman & Founder, American Conservation Coalition
<b>Mr. Jason Bordoff</b>	Professor & Founding Director, Center on Global Energy Policy, Columbia University
<b>Mr. David Crane</b>	Under Secretary for infrastructure, United States Department of Energy
<b>Dr. Reginald DesRoches</b>	President, Rice University
<b>Mr. Hal Harvey</b>	Founder, Energy Innovation
<b>Mr. Mac Heller</b>	Documentary Film Producer
<b>Mr. John Hickenlooper</b>	Former Governor and Current US Senator, State of Colorado

Policy / Influence	Role and Company
<b>Mr. Joe Kennedy III</b>	President, Citizens Energy
<b>Mr. Robert Johnston</b>	Executive Director, Columbia Center on Global Energy Policy Former President, University of California System
<b>Ms. Janet Napolitano</b>	Co-Founder, SS+K
<b>Mr. Rob Shepardson</b>	Co-Founder, SS+K
<b>Mr. Lenny Stern</b>	Co-Founder, SS+K
NGO	Role and Company
<b>Dr. Doug Arent</b>	Executive Director, Strategic Public Private Partnerships, NREL
<b>Mr. Armond Cohen</b>	Executive Director, Clean Air Task Force
<b>Ms. Karlynn Cory</b>	Group Manager - Community Energy Transitions, NREL
<b>Ms. Myrtle Dawes</b>	CEO, Net Zero Technology Centre
<b>Mr. Jason Grumet</b>	CEO, American Clean Power Association (ACP)
<b>Ms. Jennifer Layke</b>	Global Director – Energy, World Resources Institute
<b>Mr. Tom Light</b>	President & CEO, Aviation Climate Taskforce
<b>Dr. Lara Pierpoint</b>	Director of Early Climate Infrastructure, Prime Coalition
<b>Mr. David Pruner</b>	Executive Director, TEX-E
<b>Mr. Larry Selzer</b>	President & CEO, The Conservation Fund
<b>Dr. Cyrus Wadia</b>	CEO, Activate
<b>Mr. Brady Walkinshaw</b>	Founder & Publisher, Noisy Creek
<b>Mr. Kurt Waltzer</b>	Former CEO, Clean Air Task Force
<b>Mr. Pablo Vegas</b>	CEO, ERCOT

Hosts	Role and Company
<b>Mr. David Baldwin</b>	OpenMinds Co-Founder   Partner, SCF Partners
<b>Mr. Jeff Katz</b>	OpenMinds Co-Founder   Founding Chairman & CEO, Orbitz / Journera
<b>Ms. Maire Baldwin</b>	Board Director, Permian Resources
<b>Ms. Mara Abbott</b>	Chief of Staff, OpenMinds
<b>Mr. James Baird</b>	Associate Partner, Bain & Company
<b>Mr. Jason Corzine</b>	President & CEO, Telluride Foundation
<b>Mr. Julian Critchlow</b>	Advisory Partner, Bain & Company
<b>Mr. Grant Dougans</b>	Partner, Bain & Company
<b>Ms. Emily Emmett</b>	Partner, Bain & Company
<b>Mr. Peter Guarraia</b>	Partner, Bain & Company
<b>Mr. Preston Henske</b>	Partner, Bain & Company
<b>Ms. Cate Hight</b>	Partner, Bain & Company
<b>Mr. Fred Kittler</b>	Co-Founder and Managing Director, Firelake Capital Mgmt.
<b>Ms. Dianne Ledingham</b>	Advisory Partner, Bain & Company
<b>Mr. Paul Major</b>	Board Member & Manager, Paradox Community Trust
<b>Mr. Joseph Scalise</b>	Partner, Head of Global Energy & Natural Resources Practice, Bain & Company
<b>Mr. Crosby Scofield</b>	Partner, Vinson and Elkins
<b>Ms. Erika Serow</b>	Partner and CMO, Bain & Company
<b>Mr. Michael Short</b>	Partner, Bain & Company

... and many more

# Collaboration with Complementary Strengths



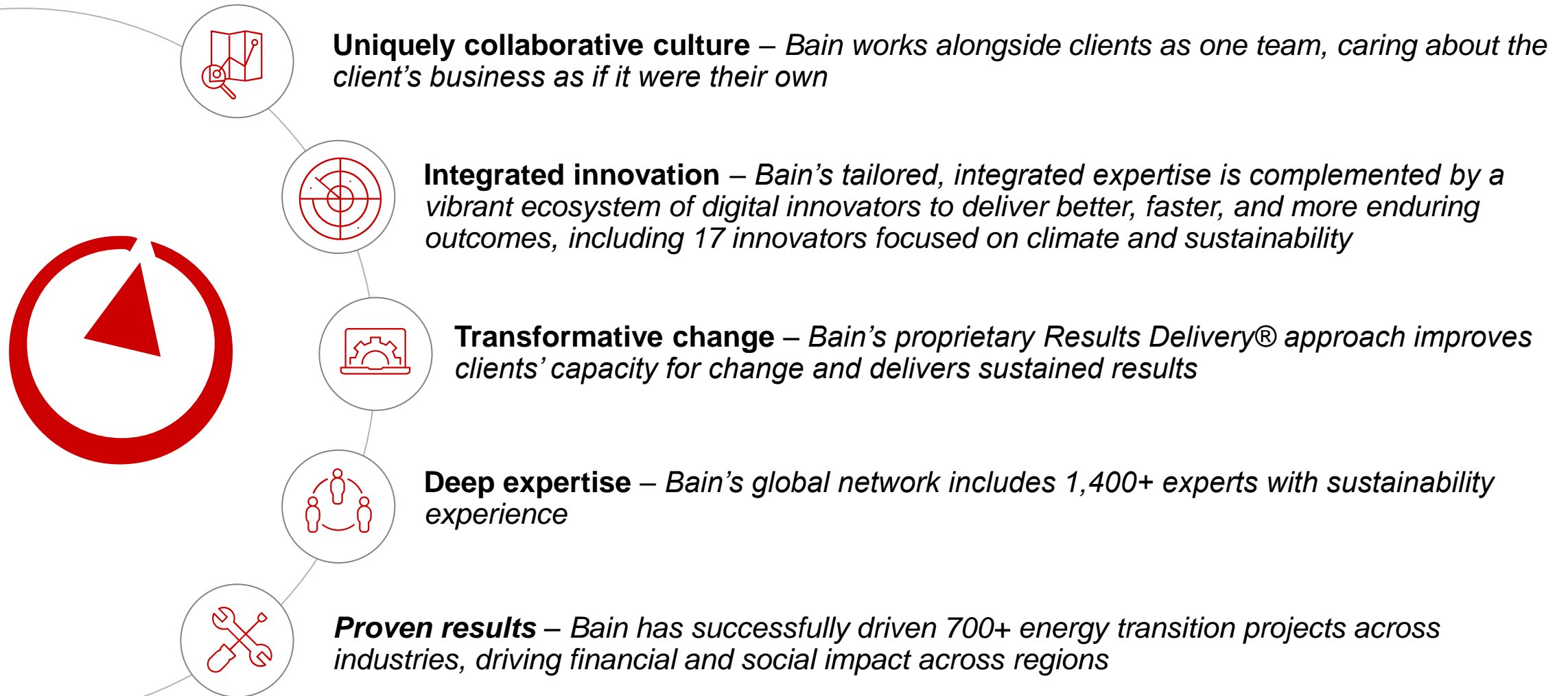
OpenMinds has a diverse, non-partisan network of climate & energy leaders and a focus on impact by 203X...



...Bain supplements with global scale, deep industry expertise, and advanced analytics capabilities



# Overview of Bain's Energy Transition Capabilities







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# The Dual Challenge: An Overview



**Energy** is fundamental to human wellbeing and flourishing...



... but our primary energy sources, fossil fuels, are also the principal source of human greenhouse gas emissions, which **cause global warming**



The tension between energy supply and climate change presents the **Dual Challenge**



This is a **global** problem of enormous **scale and complexity**, and addressing it will require us to balance **competing priorities**

# Energy Drives Human Well Being and Longevity

## Global energy consumption

PETAWATT-HOURS

200

150

100

50

0

1800

1850

1900

1950

2000

2022

## Global GDP

TRILLIONS OF CONSTANT 2017 INTERNATIONAL USD, PPP ADJUSTED

150

100

50

0

**~8X**

Approximate increase in the world population

**~3X**

Approximate increase in average life expectancy

Global energy consumption

Global GDP

## World population

1.0B

8.2B

## Average life expectancy

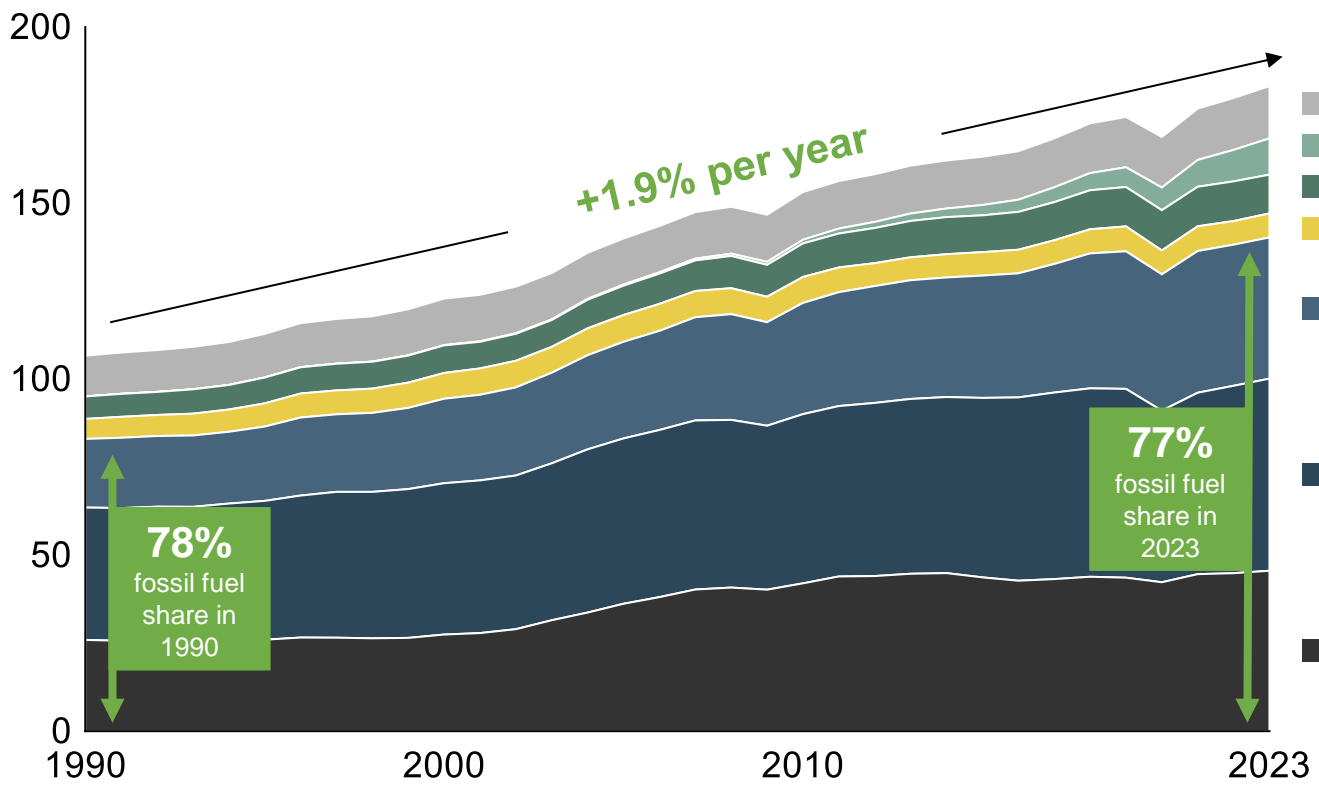
29yrs.

73yrs.

Note: GDP is adjusted for purchasing power parity. Sources: BP Statistical Review of World Energy 2021; Vaclav Smil, *Energy Transitions: Global and National Perspectives*, 2017; Maddison Project Database, version 2020. Bolt, Jutta and Jan Luiten van Zanden (2020), "Maddison style estimates of the evolution of the world economy. A new 2020 update"; World Bank; Our World in Data

# Growth in Energy Consumption

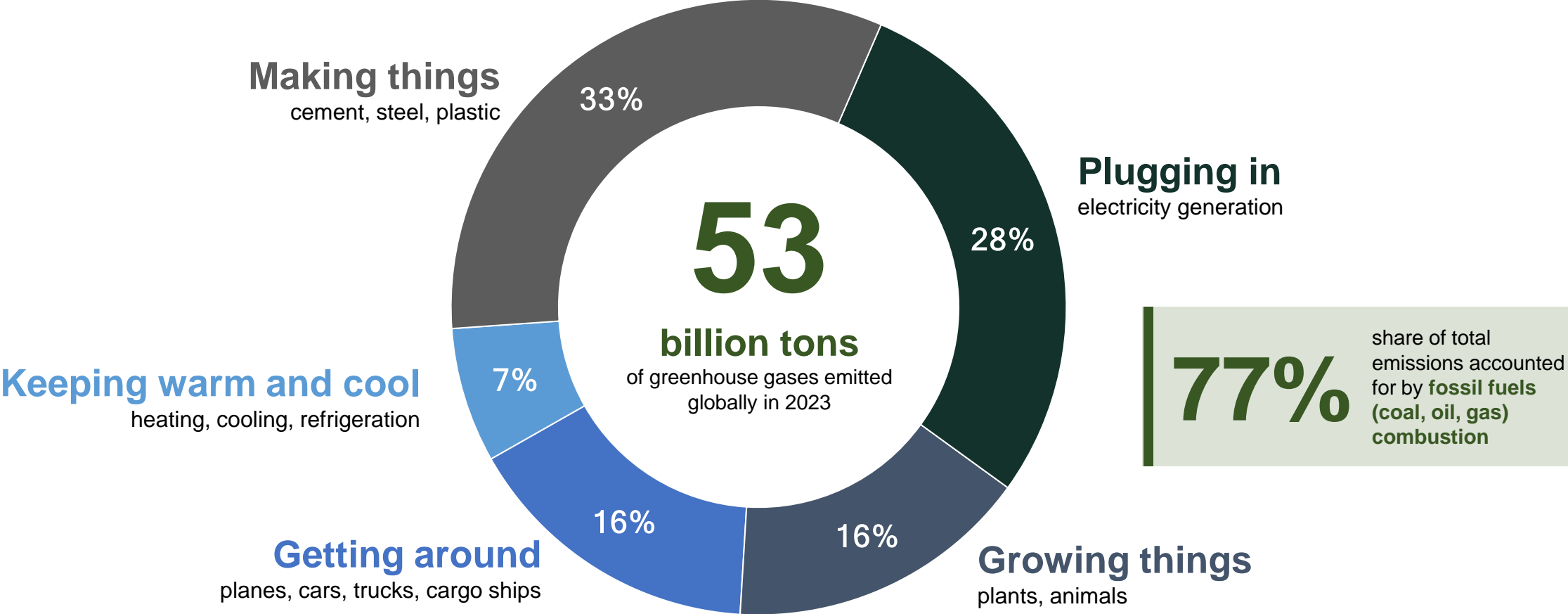
**Global primary energy consumption by source**  
(measured in petawatt-hours)



	<u>% of total</u>		<u>Share of 1990-2023 demand growth</u>
	<u>1990</u>	<u>2023</u>	
Other*	11%	8%	4%
Wind & solar	0%	6%	<b>13%</b>
Hydro	6%	6%	6%
Nuclear	5%	4%	1%
Gas	18%	22%	<b>27%</b>
Oil	35%	30%	<b>22%</b>
Coal	24%	25%	<b>26%</b>
	<u>100%</u>	<u>100%</u>	<u>100%</u>

Note: \* Other includes traditional biomass, biofuels, and other renewables  
Source: Our World in Data [Energy Mix](https://ourworldindata.org/energy-mix)

# Human Activities Driving Greenhouse Effect

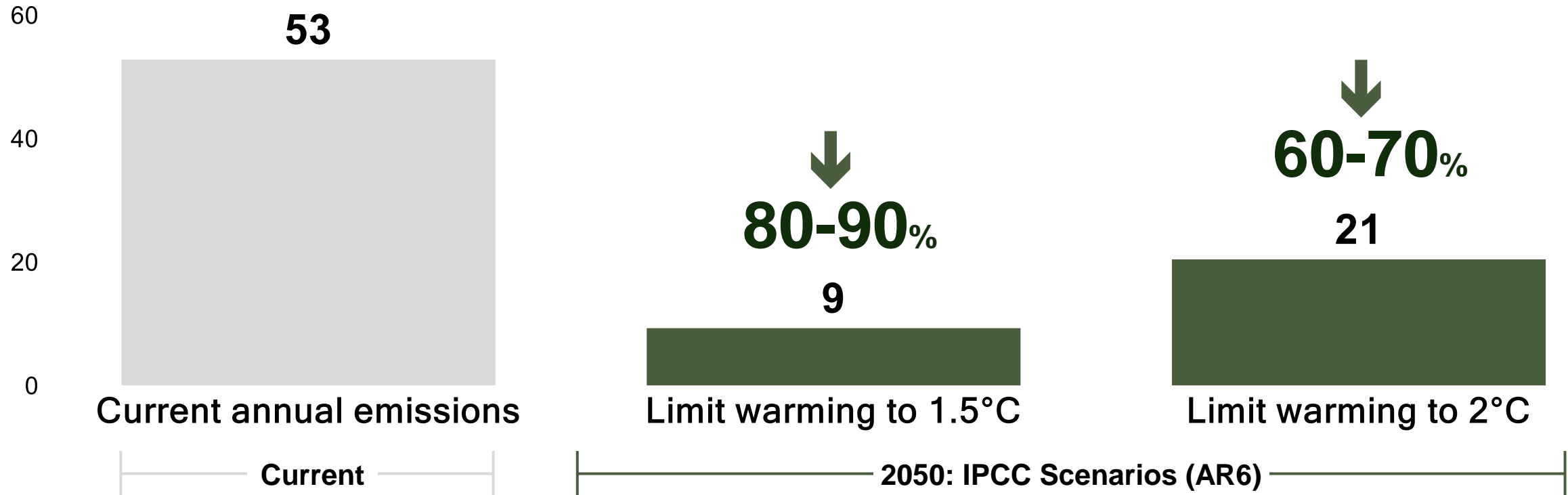


Note: Emissions measured in tons of CO<sub>2</sub>-equivalent and include carbon dioxide, methane, nitrous oxide, and f-gases  
Source: Bill Gates, *How to Avoid a Climate Disaster* (2021); EDGAR GHG emissions of all world countries, 2024 report

# Required Emissions Reduction

## Global greenhouse gas emissions

(measured in billions of tons of CO<sub>2</sub>-equivalent)



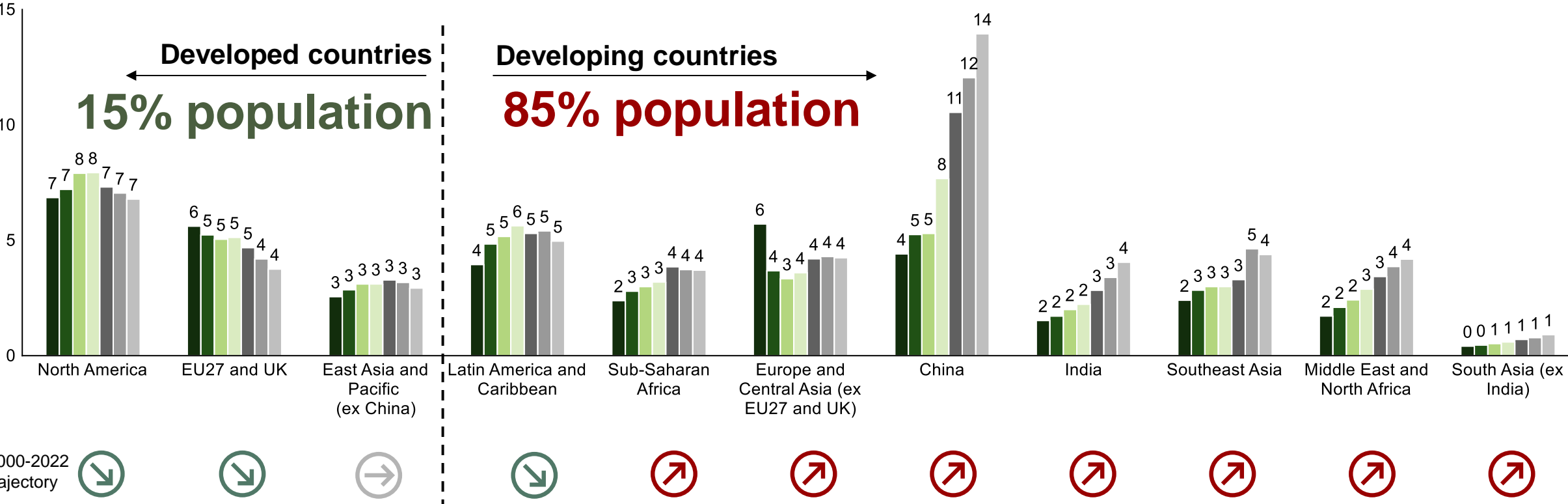
Note: 1.5°C scenario refers to “Limit warming to 1.5 °C (>50%) with no or limited overshoot” scenario in IPCC; 2 °C scenario refers to “Limit warming to 2 °C (>67%)” scenario. “>50%” and “>67%” refer to probability of reaching scenario should emissions reduction targets be reached

Source: IPCC, Sixth Assessment Report (AR6), Climate Change 2022: Mitigation of Climate Change – Summary for Policymakers, Table SPM.1 (2022); EDGAR GHG emissions of all world countries, 2024 report

# A Two-Track World on Emissions

Annual CO<sub>2</sub>e emissions by country or region<sup>1</sup>  
(measured in billions of tonnes of CO<sub>2</sub>e)

1990 1995 2000 2005 2010 2015 2022

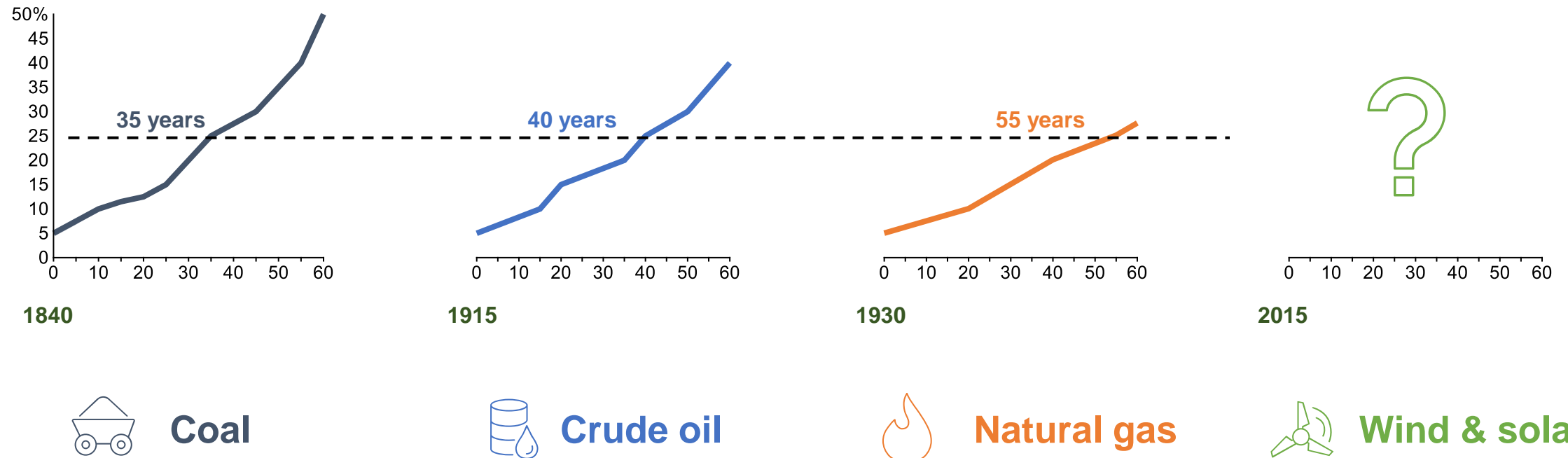


Note: (1) Emissions include carbon dioxide, methane, and nitrous oxide from all sources, including land-use change  
Source: Our World in Data

# Transitions Take Decades

## Years until supplying 25% of global primary energy supply

(share of global primary energy supply)



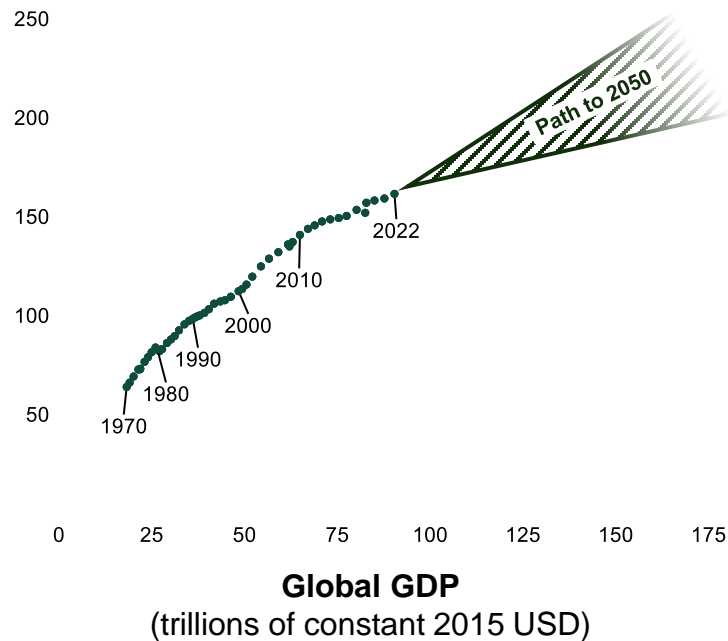
Note: Based on time from 5% to 25% of global energy supply  
Source: Vaclav Smil, *Energy Transitions: Global and National Perspectives* (2017)



# The Core of the Dual Challenge

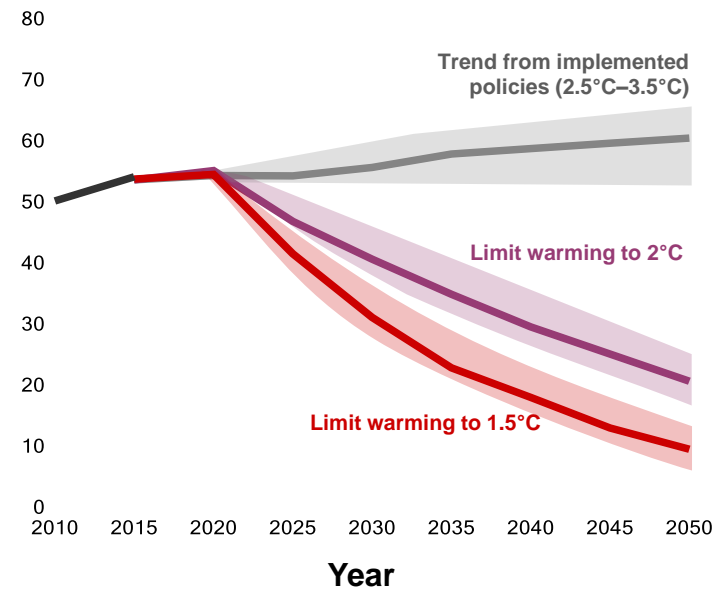
## Energy Will Grow

Global primary energy demand (petawatt-hours)



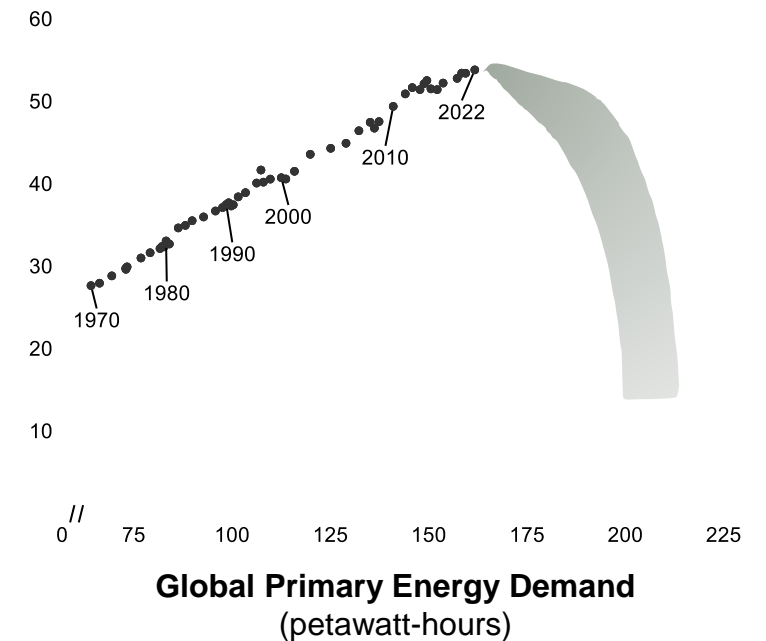
## Emissions Must Decline

Global annual greenhouse gas emissions (gigatons of CO<sub>2</sub>-equivalent)



## The Dual Challenge

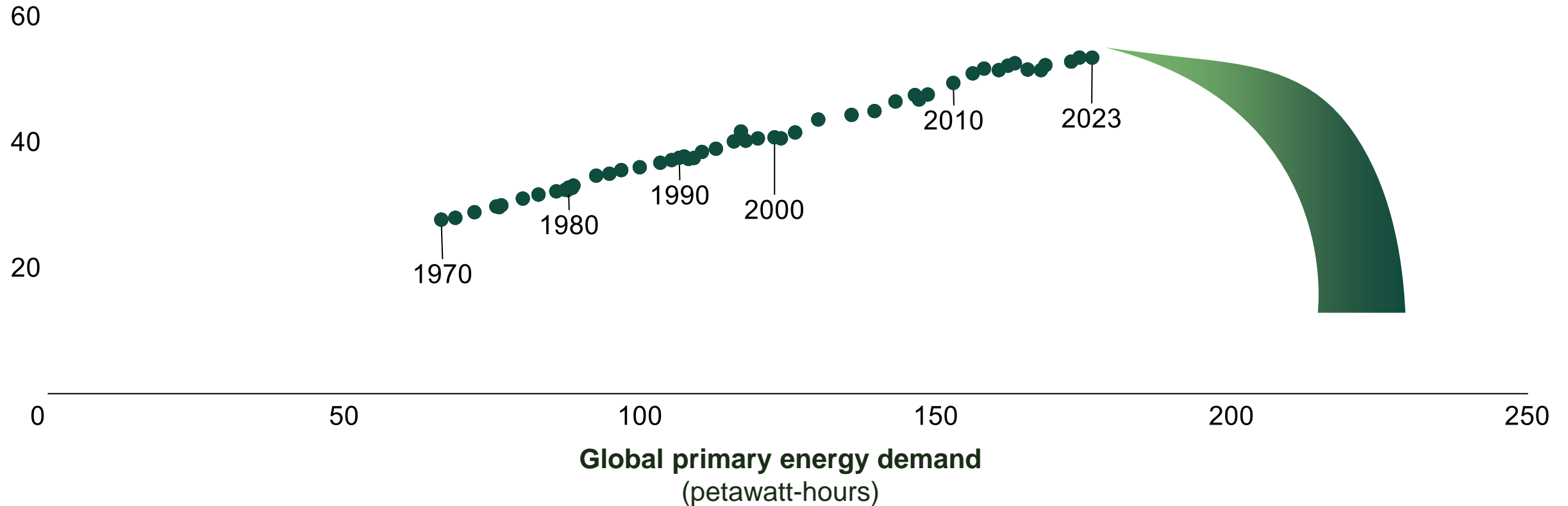
Global CO<sub>2</sub>e emissions (gigatons of CO<sub>2</sub>e)



Note: Warming figures in middle-side emissions chart are relative to the preindustrial period and reflect projected warming level by 2100 in each scenario; bold lines in emissions chart represent median estimate, and shaded regions reflect a range from the 25th to 75th percentile. Emissions in right-side chart reflect global CO<sub>2</sub> emissions inclusive of land use change.  
Sources: IPCC, Sixth Assessment Report; World Bank; Our World in Data

# Our Task: Change the Trajectory of Emissions

**Global CO<sub>2</sub>e emissions**  
(gigatons of CO<sub>2</sub>e)





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# Our Solutions Approach

## 1 Where are emissions coming from?

Understand energy sources, consumption patterns, and emissions to spot crucial action areas



## 2 What are the tradeoffs of each solution?

Identify and systematically evaluate a long list of potential technical solutions



## 3 What is the most efficient pathway?

Identify the solutions with the highest potential for impact through 203X



## 4 How do we drive impact globally?

Assess solution feasibility at a country-level, based on varying resources and priorities, to calibrate deployment rates



**Accelerate progress against the Dual Challenge by 203X**

# Analysis of Emissions and Energy Consumption

## Energy and Emissions

By source	By end use	Industry			Transport			Buildings			Agriculture			Other			Total	
		Energy	Emission	En/Em	Energy	Emission	En/Em	Energy	Emission	En/Em	Energy	Emission	En/Em	Energy	Emission	En/Em	Energy	Emission
<b>ENERGY</b>																		
Electricity/heat	18%	12%	-	<1%	0%	-	20%	12%	-	1%	1%	-	2% <sup>1</sup>	7% <sup>2</sup>	-	42%	32%	
Coal	8%	8%	●	<1%	0%	●	9%	8%	●	<1%	<1%	●	<1%	5%	●	18%	21%	
Oil products and oil	<1%	<1%	●	-	-	-	<1%	<1%	●	-	-	-	-	-	-	<1%	1%	
Natural gas	4%	3%	●	-	-	-	5%	3%	●	-	-	-	<1%	1%	●	10%	7%	
Bio/waste <sup>6</sup>	<1%	<1%	●	-	-	-	1%	<1%	●	-	-	-	-	-	-	2%	2%	
Nuclear	3%	<1%	●	-	-	-	3%	<1%	●	-	-	-	-	-	-	6%	<1%	
Renewables <sup>7</sup>	2%	<1%	●	-	-	-	2%	<1%	●	-	-	-	<1%	<1%	●	5%	<1%	
<b>Direct combustion</b>	<b>14%</b>	<b>13%</b>	-	<b>22%</b>	<b>17%</b>	-	<b>14%</b>	<b>6%</b>	-	<b>&lt;1%</b>	<b>&lt;1%</b>	-	<b>8%<sup>3</sup></b>	<b>7%<sup>4</sup></b>	-	<b>58%</b>	<b>44%</b>	
Coal	6%	6%	●	-	-	-	1%	<1%	●	-	-	-	<1%	1%	●	7%	7%	
Oil products and oil	2%	2%	●	20%	16%	●	2%	1%	●	<1%	<1%	●	6%	5%	●	31%	24%	
Natural gas	5%	3%	●	<1%	<1%	●	5%	2%	●	-	-	-	1%	1%	●	12%	6%	
Bio/waste	1%	2%	●	<1%	1%	●	6%	3%	●	-	-	-	-	-	-	8%	6%	
<b>NON-ENERGY</b>																		
Industrial processes	-	6%	N/A	-	-	N/A	-	-	N/A	-	-	N/A	-	-	N/A	N/A	6%	
Agriculture	-	-	N/A	-	-	N/A	-	-	N/A	-	12%	N/A	-	-	N/A	N/A	12%	
Other	-	-	N/A	-	-	N/A	-	-	N/A	-	-	N/A	-	7% <sup>5</sup>	N/A	N/A	7%	
<b>Total</b>	<b>32%</b>	<b>31%</b>		<b>22%</b>	<b>17%</b>		<b>34%</b>	<b>18%</b>		<b>2%</b>	<b>13%</b>		<b>10%</b>	<b>21%</b>		<b>100%</b>	<b>100%</b>	

## / DIRECTIONAL Key impact areas

- A** Electricity generation from fossil fuels
- B** Oil and oil products for transportation
- C** Energy usage in buildings
- D** Fugitive emissions
- E** Industrial processes
- F** Energy supply needs to expand in a lower carbon manner to support economic growth in the developing world

### Legend:

- Key impact areas
- High Energy/Emissions ratio
- Moderate Energy/Emissions ratio
- Low Energy/Emissions ratio

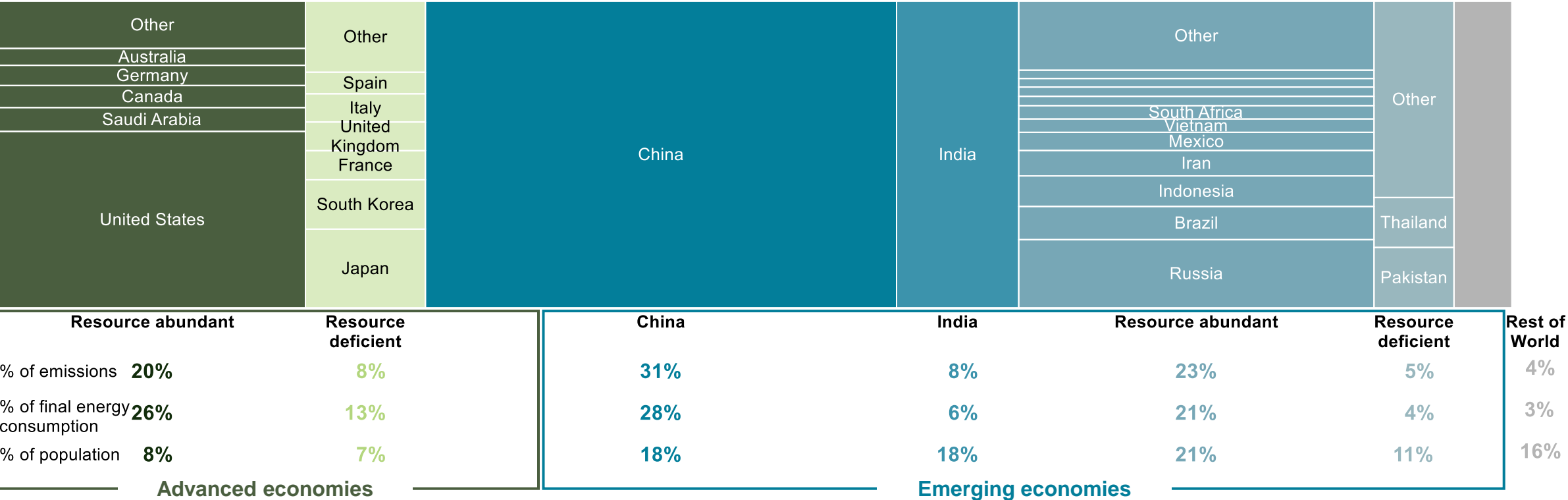
Note: Data reflected above is for 2019. Energy data reflects primary energy and emissions data reflects greenhouse gas emissions in terms of CO<sub>2</sub> equivalent. 1: Electricity/heat going to non-specified and non-energy uses, 2: Unallocated fuel combustion for electricity, 3: Energy going to non-specified and non-energy uses, 4: Emissions from energy production and fugitive emissions, 5: Emissions from LUCF and food waste (6%), 6: Includes traditional biomass and animal materials/waste 7: Includes geothermal, solar/tide/wind, and hydro, CO<sub>2</sub> equivalent includes methane and nitrous oxide emissions. **Figures are directional.**  
Sources: IEA, WRI, Climate Watch, German Environment Agency; EIA

# Emissions and Energy Consumption by Country Archetype

/ PRELIMINARY

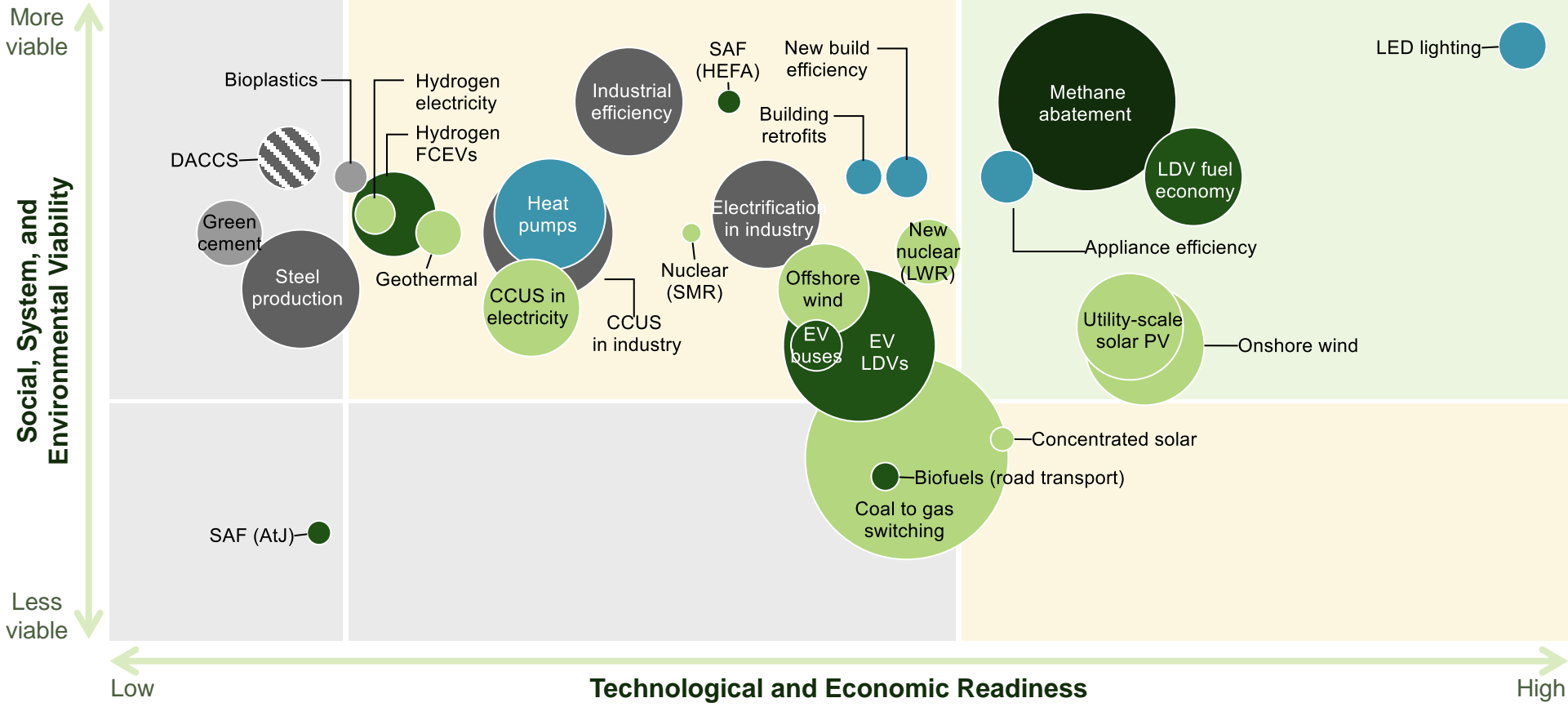
## Total emissions by archetype

Percent of CO<sub>2</sub>e emissions – 2023



Note: Countries are grouped into archetypes by level of development and resource abundance. CO<sub>2</sub> emissions includes land use, land use change, and forestry  
 Source: EDGAR GHG emissions of all world countries, 2024 report; Our World in Data

# Prioritization of Potential Solutions



## Prioritized by:

- Low cost
- Deployment speed
- Abatement potential











<span style="color: #90EE90;">■</span> Electricity generation from fossil fuels	<span style="color: #008080;">■</span> Energy usage in buildings	<span style="color: #808080;">■</span> Industrial processes
<span style="color: #006400;">■</span> Oil and oil products for transportation	<span style="color: #006400;">■</span> Fugitive emissions	<span style="color: #404040;">■</span> Other

1.5  
GtCO<sub>2</sub>e
}
 Medium-term annual CO<sub>2</sub>e abatement potential











# OpenMinds' Top 10 Solutions

## Cost effective, ready now

**Big 4 opportunities**

 <p><b>Abating methane emissions from energy</b></p>	 <p><b>Renewables (i.e., solar and wind)</b></p>	 <p><b>Coal-to-X switching</b></p>	 <p><b>CCUS in electricity and industry</b></p>
 <p><b>Transportation energy efficiency</b></p>	 <p><b>Industrial efficiency and electrification</b></p>	 <p><b>Electric LDVs</b></p>	 <p><b>Heat pumps</b></p>
		 <p><b>LED lighting</b></p>	 <p><b>Buildings efficiency</b></p>

## Longer timeline to full potential

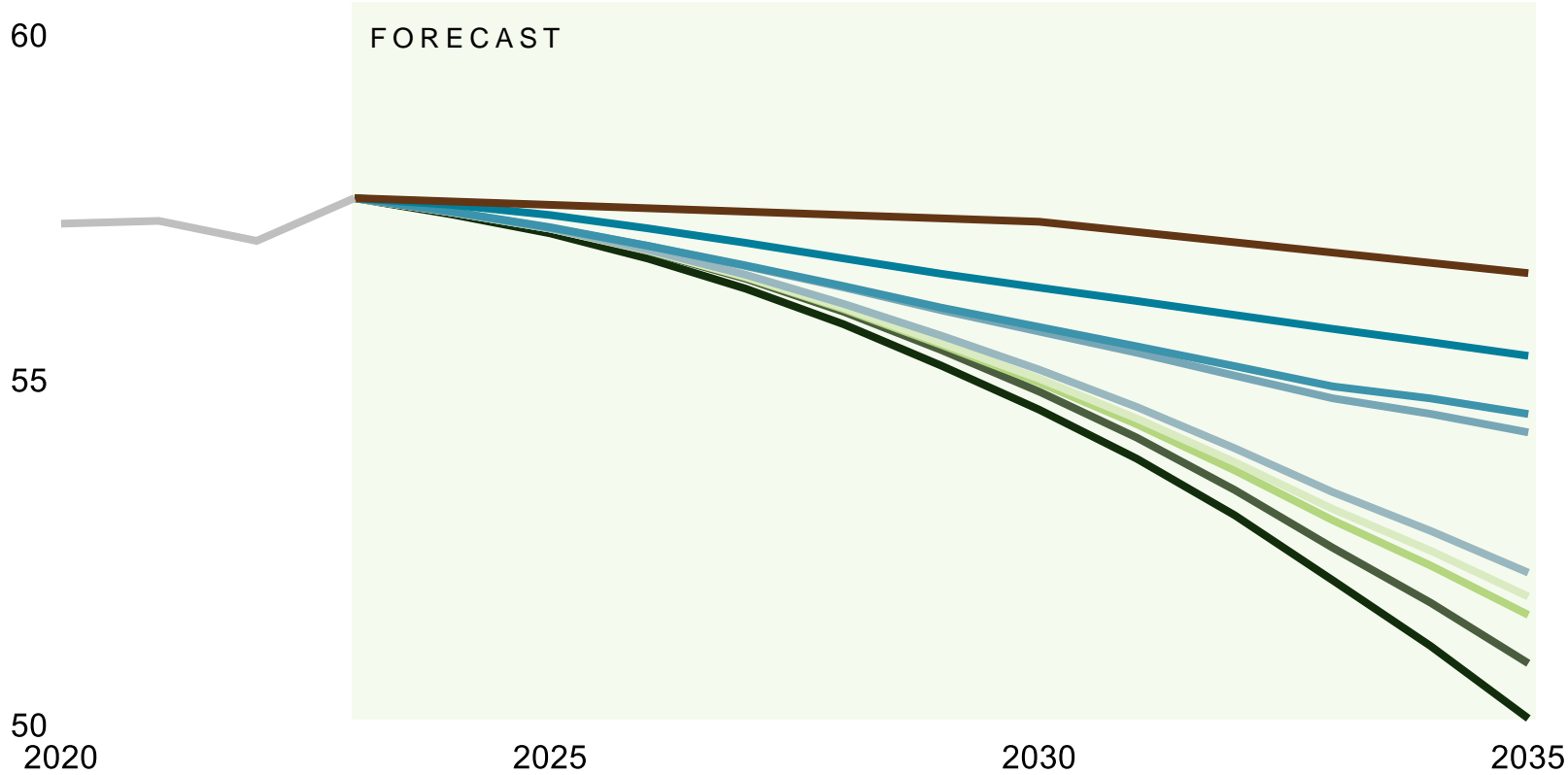
 <p><b>Behavioral change</b></p>	 <p><b>Adaptation</b></p>		
 <p><b>Distributed generation</b></p>	 <p><b>Green steel and cement</b></p>	 <p><b>Nature-based solutions</b></p>	 <p><b>Hydrogen</b></p>
 <p><b>New and existing nuclear</b></p>	 <p><b>Direct air capture</b></p>	 <p><b>Geothermal</b></p>	 <p><b>Circular economy</b></p>



# Impact of Implementing Key Solutions

## Projected emissions impact

GIGATONS OF CO<sub>2</sub>E PER YEAR



- Baseline
- +
- Methane abatement
- +
- Coal-to-X switching
- +
- CCUS in electricity & industry
- +
- Renewables
- +
- Nuclear
- +
- Transportation efficiency
- +
- Transport electrification
- +
- Buildings and industry efficiency and electrification



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and Path Forward

# OpenMinds' Impact Strategy

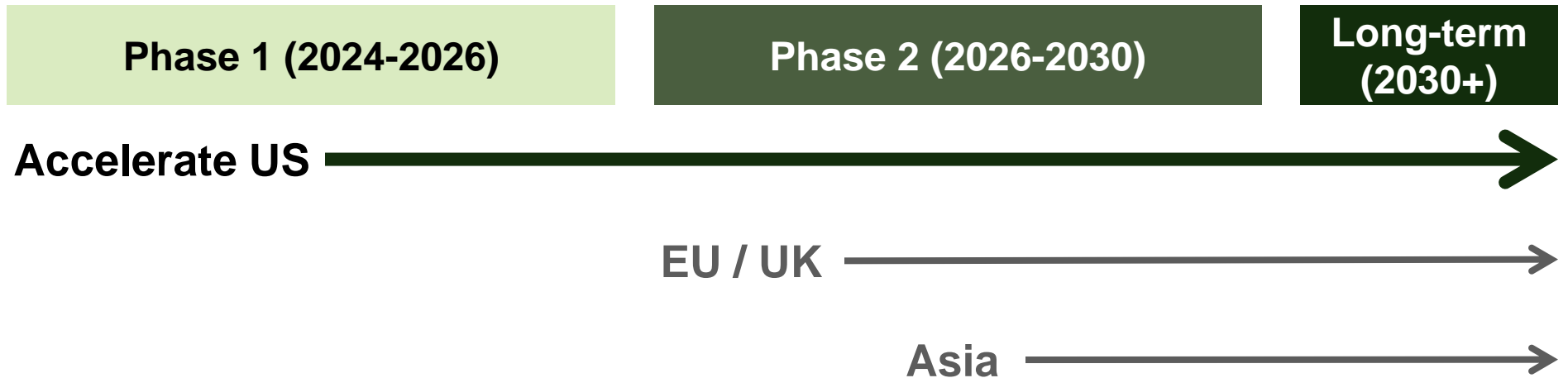
## Mission

More energy. Less emissions. By 203X.

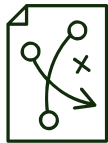
## 2035 Goals

Break the emissions growth trend and accelerate decline.

## Geographies



# OpenMinds: Transitioning to Impact in 2024+



## 2022 - Define

More energy.  
Less emissions.  
By 203X.



## 2023 - Solve

Data-driven.  
Solutions pathway.  
Cost, speed, scale.



## 2024 - Impact

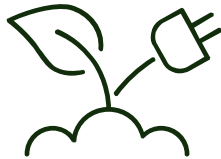
8 projects.  
Removing bottlenecks.



## 2025 plus - Scale

Additional projects.  
Global reach.

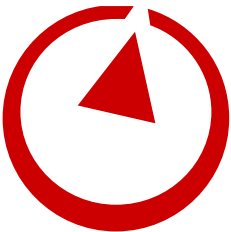
# OpenMinds + Bain = Differentiated Impact



Energy and Climate



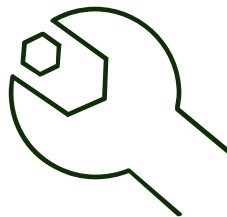
125+ Experts Across Key Energy and Climate Sectors



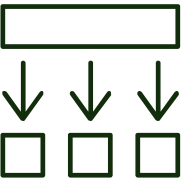
Bain Collaboration



Data-Driven



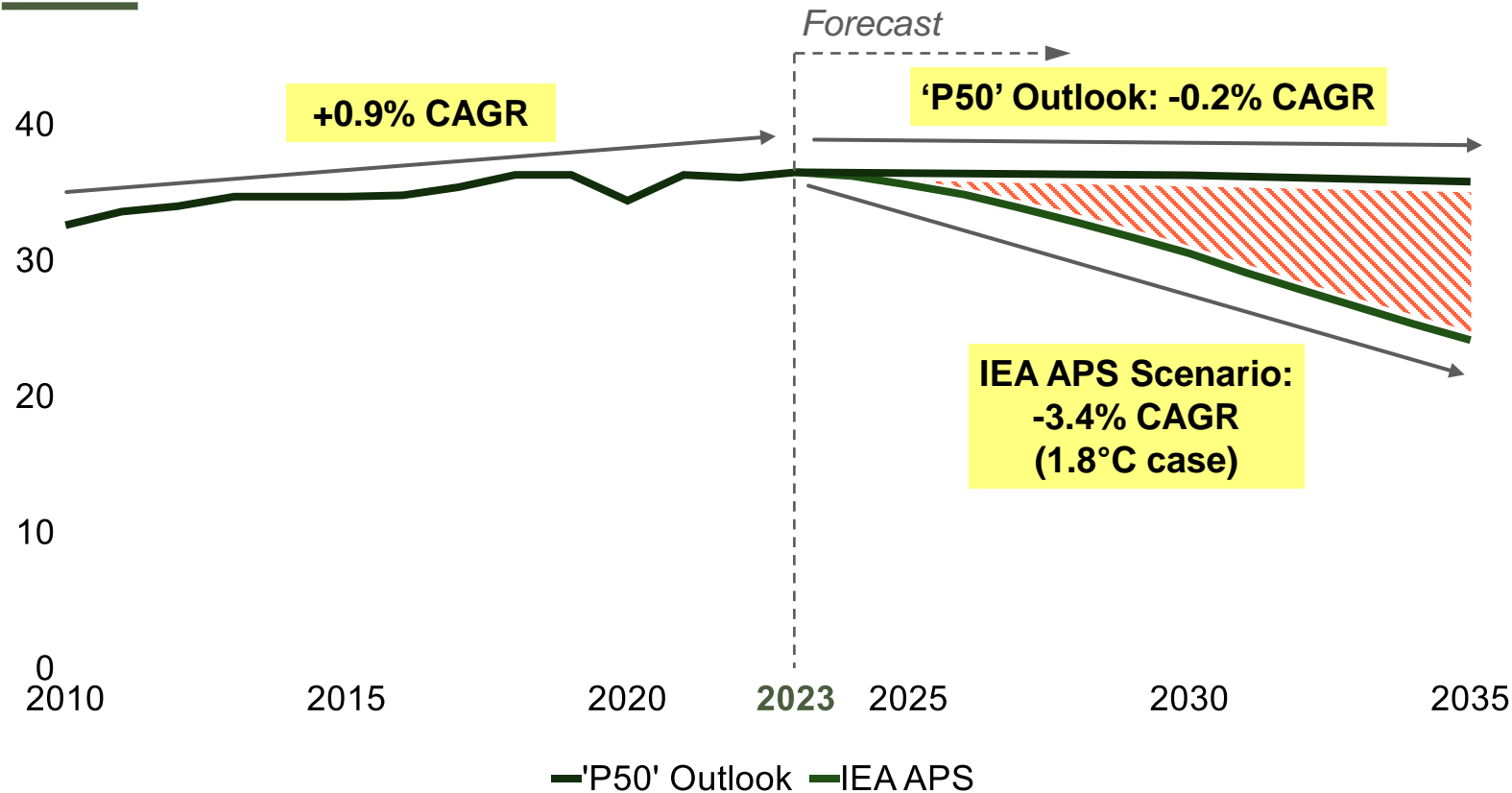
Practical Solutions Framework and 10-Year Horizon



Impact Projects Targeting Key Bottlenecks

# We're Bending the Emissions Curve, Yet Face a Big Gap

## Global CO<sub>2</sub> emissions (Gt CO<sub>2</sub>)



## The gap through 2035

**~66Gt**

Total global CO<sub>2</sub> emissions gap between the 'P50' Outlook and 1.8°C scenario

**-14%**

Total global CO<sub>2</sub> emissions reduction needed to stay on track from '23-'35

# What's Needed to Close the Gap in the US

**More Firm and  
Low-Carbon  
Generation**



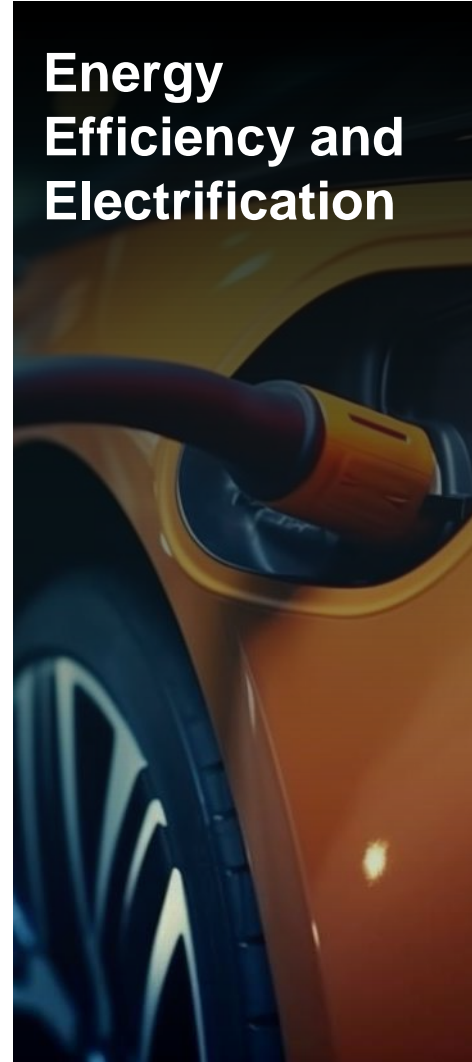
**Cleaner Fossil  
Fuel Power**



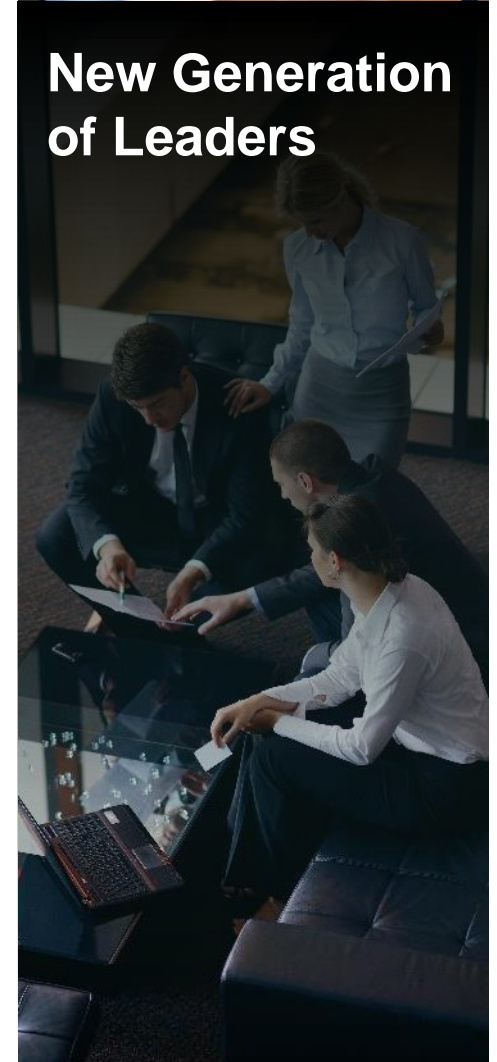
**Expanded  
Transmission**



**Energy  
Efficiency and  
Electrification**



**New Generation  
of Leaders**



# OpenMinds' Impact Projects – Removing Key Bottlenecks

## More Firm and Low-Carbon Generation

- Meet AI Demand with Renewables
- Create the Market for Multi-Day Storage
- Segment Direct Air Capture Customers

## Cleaner Fossil Fuel Power

- Quantify CCUS Economics
- Prove and Catalyze CCS
- Incentivize Methane Abatement
- Evaluate Coal-to-X Switching Full Potential

## Expanded Transmission

- Accelerate Transmission Permitting Reform
- Catalyze Transmission Investment
- Improve Community Benefits of Transmission

## Energy Efficiency and Electrification

*To be determined*

## New Generation of Leaders

- Launch NextGen Program
- Scale the NextGen Community

**Trusted Source of Information and Progress**



# OpenMinds' 2025 Impact Projects

## OBJECTIVE

Remove key bottlenecks to the highest-priority Dual Challenge solutions

## KEY TENETS

- Target a meaningful bottleneck
- Ensure strong sponsorship guiding an expert team
- Create uniquely additive impact
- Demonstrate measurable success within one year

## APPROACH

Energy and climate experts design and execute projects guided by our solutions framework, 2035 forecasts, and our data-driven, non-partisan approach

## Decarbonizing Generation

### 1 Prove and Catalyze CCUS for Gas

**Mission:** Enable producers, customers, & value chain coalitions to speed learning, simplify profitability, and spur projects

**Year 1 Success:** Key customer publicly commits to power generated w/ CCUS; Value chain coalition formed; Published perspective on scaling CCUS

**Long-term Success:** Develop scalable, actionable model to get 5+ FIDs by 2032

**Team:** Calpine, Clean Air Task Force, Oxy

### 2 Create the Market for Multi-Day Storage

**Mission:** Prove value of MDS capacity value through a dedicated ISO auction

**Year 1 Success:** ISO commitment to define clean, firm capacity & auction; Engage two other ISOs on similar actions; Published perspective on scaling MDS

**Long-term success:** X MW of MDS installed in first ISO by 2028; X MW of MDS installed in US by 2035

**Team:** Form Energy, energyRe

## Communicating to Accelerate Impact

### 5 Develop a Dual Challenge Dashboard

**Mission:** Establish a simple, ubiquitous progress tracker relied upon by top decision-makers

**Year 1 Success:** Develop a prototype for revision at OM25; Public launch by EOY25

**Team:** MIT, OpenMinds Staff, *others TBD*

### 6 Advance OpenMinds' Launch

**Mission:** Host OpenMinds' strategic public debut

**Year 1 Success:** Social media presence; OM25; Earned hit in target publication

**Long-term Success:** Top trusted voice for best-in-class Dual Challenge comms

**Team:** Google, DCVC, SS+K, Oxy, Univ. of Washington, ACC, Noisy Creek

## Connecting America

### 3 Accelerate Transmission Permitting Reform

**Mission:** Prove transmission infrastructure climate, energy, and community benefits to key audiences to quicken deployment

**Year 1 Success:** Develop economic benefits model for 4 transmission projects; Engage key decision-makers by sharing public model and supporting data (**completed**)

**Long-term Success:** *Post-EPRA KPIs in development, project relaunch Spring 2025*

**Team:** Conservation Fund, New Energy Capital, Grid United

### 4 Improve Community Benefits of Transmission

**Mission:** Improve community benefits of transmission to shorten project timelines and provide trusted, long-term host value

**Year 1 Success:** Publish case studies on successful in-construction projects; Prioritize and determine implementation plan for states that would benefit most; Host stakeholder session to deploy findings

**Long-term Success:** *KPIs in development*

**Team:** Clean Air Task Force, Conservation Fund, Grid United, EDF, NRDC

## Developing NextGen Leaders

### 7 Launch the NextGen Program

**Mission:** Connect and empower the second cohort of the next generation of energy and climate leaders

**Year 2 Success:** Select next ~30 for Leadership Program; Adapt program based on Year 1 feedback; Define next 6 sponsor projects aligned with other impact efforts

**Team:** 16+ universities, with academics from Stanford, MIT, Columbia, CalTech, Rice, UW

### 8 Scale the NextGen Community

**Mission:** Create a strong cohort of 300 leading young entrepreneurs, leaders, and activists to drive a successful energy transition over multiple decades

**Long-term Success:** 300+ NextGen Leaders having completed the program, and connected to each other and to broader OpenMinds experts
















**Team:** 16+ universities, with academics from Stanford, MIT, Columbia, CalTech, Rice, UW

# OpenMinds Impact Project Leadership
















## Decarbonizing Generation

 Steve Lockard Chairman TPI Composites	 Kurt Waltzer Principal Energy Systems Innovation Consulting	 Dr. Doug Arent Executive Director, Strategic PPPs NREL	 Adrian Corless CEO Carbon Capture
<b>Co-Leaders</b>			
 Myrtle Dawes CEO Net Zero Technology Centre	 Michael DeBock VP of Origination NextEra Energy	 Jon Goldberg Founder & CEO Carbon Direct	 Thad Hill CEO Calpine
 Mateo Jamarillo CEO Form Energy	 Thomas McAndrew Founder & CEO Enchanted Rock	 Jeff McDermott Entrepreneur / Sustainable Technology and Infrastructure	 Stan Miranda Founder & Chairman Partners Capital
 Dr. Jonas Peters Director Resnick Sustainability Institute, Caltech	 Heather Redman Co-Founder and Managing Partner Flying Fish Partners	 Jessica Uhl President GE Vernova	 Jason Wells CEO CenterPoint Energy
 Darryl Willis Corporate VP of Energy & Resources Industry Microsoft	 Preston Henske Partner Bain & Company <b>Bain Lead</b>		











## Developing NextGen Leaders

 Dr. Naomi Boness Managing Director Stanford Natural Gas & Hydrogen Initiatives	 Dr. M. Rathnasabapathy Research Eng. & Program Lead, Future Worlds MIT Media Lab	 Dr. Robert Johnston Executive Director CGEP, Columbia University	 Keila Diamond Managing Director and Head of ESG Quantum Energy Partners
<b>Co-Leaders</b>			
 Dr. Neil Fromer Executive Director Resnick Sustainability Institute, Caltech	 Phoebe Ho-Stone CCS Development Planner, ExxonMobil Low Carbon Solutions	 Ira Joseph Global Fellow CGEP, Columbia University	 Dr. Shannon Miller Founder & CEO Mainspring Energy
 David Pruner Executive Director TEX-E	 Ben Soltoff Entrepreneur in Residence MIT's Martin Trust Center for Entrepreneurship	 Dr. Cyrus Wadia CEO Activate	 Dianne Ledingham Advisory Partner Bain & Company <b>Bain Lead</b>
 Dr. Mike Witt Chief Sustainability Officer Northrop Grumman		 Sam Hall MBA Candidate MIT	 Daniela Marin PhD Candidate Stanford University
		<b>Student Representatives</b>	

## Connecting America

 Larry Selzer President & CEO The Conservation Fund	 Scott Brown Chairman New Energy Capital Partners	 John Arnold Co-Founder, Arnold Ventures Board Member, Meta	 Armond Cohen Executive Director Clean Air Task Force
<b>Co-Leaders</b>			
 Ted Craver Board & advisory roles Duke Energy, Bain & Co., Wells Fargo, etc.	 Jayshree Desai CFO Quanta Services, Inc.	 Bob Flexon CEO UGI Corporation	 Jason Glickman EVP Engineering, Planning and Strategy PG&E
 Vicki Hollub President and CEO Oxy	 Miguel Prado CEO energyRe	 Dan Reicher Senior Research Scholar Stanford Woods Institute for the Environment	 Dan Tishman Chairman & Principal Tishman Realty & Construction
 Al Vickers COO Grid United	 Daniel Weiss Co-Founder & Managing Partner Angeleno Group	 Cate Hight Partner Bain & Company <b>Bain Lead</b>	

## Communicating to Accelerate Impact

 Jeff Katz Co-Founder OpenMinds	 Rob Shepardson Founding Partner SS+K	 Bridgett Arnold Vice President, Communications Google	 Benji Backer Executive Chairman & Founder American Conservation Coalition
<b>Co-Leaders</b>			
 Aart de Geus Executive Chair & Founder Synopsis	 Nate Nickerson Comms and Public Affairs Partner DCVC	 Rachael Porter CMO Oxy	 Dr. Maya Tolsoy Dean of UW College of the Environment
 Brady Walkinshaw Founder & Publisher Noisy Creek	 Erika Serow Partner and CMO Bain & Company <b>Bain Lead</b>		

# 2024 NextGen Cohort



**Frank Agwuncha**  
Columbia University  
Masters – Sustainability  
Management



**David Brown**  
MIT  
MBA – Entrepreneurship



**Tam Kemabonta**  
Arizona State University  
PhD – Sustainable  
Energy



**Hannah Mae Merten**  
Harvard University  
MBA/Masters – Public  
Policy



**Oyindamola Pedro**  
MIT  
MBA – Sustainable  
Fuels



**Cameron Andrews**  
University of Texas  
MPA – Policy



**Dennis Cha**  
Harvard University  
MBA – Energy Transport



**Vivek Kesireddy**  
Texas A&M  
PhD – Petroleum  
Engineering



**Hannah Murdoch**  
Stanford University  
MBA/MS – Environment &  
Resources



**Kimberly Sinclair**  
University of Washington  
PhD – Earth and Space  
Sciences & Astrobiology



**Edward Apraku**  
Stanford University  
PhD – Environmental  
Engineering



**Anita Chandrahas**  
Harvard University  
Post-Doctoral Fellowship  
– Biomedical Science



**César Lasalde-Ramírez**  
Caltech  
PhD – Energy Storage



**Kristina Nabayan**  
Columbia University  
PhD – Materials Science  
& Engineering



**Amanda Studebaker**  
Stanford University  
MBA/MS – Environment &  
Resources



**Ainee Athar**  
Stanford University  
MBA/MSc –  
Environmental Resources



**Debjyoti Chatterjee**  
University of Texas  
PhD – Electrical &  
Computer Engineering



**Daniela Marin**  
Stanford University  
PhD – Chemical  
Engineering



**Ian Naccarella**  
Harvard University  
MBA – Electric Vehicles



**Andrew van Baal**  
University of Michigan  
MS – Sustainable  
Systems



**Victor Awosiji**  
Stanford University  
PhD - Earth & Planetary  
Sciences



**Isabelle Dunning**  
Columbia University  
MS – Sustainability  
Management



**Karina Masalkovaite**  
Stanford University  
PhD – Materials Science  
& Engineering



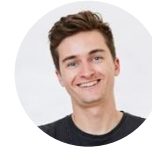
**Bianca Derya Neumann**  
University of Potsdam  
MA – Political Science,  
Environmental Policy



**Yingxiao Zhang**  
University of Michigan  
PhD – Climate Sciences  
& Engineering



**Ines Azoy-Parravano**  
University of Michigan  
Bachelors – Computer  
Science



**Sam Hall**  
MIT  
MBA – Energy & Climate  
Technology



**Hillary McKenzie**  
University of Michigan  
MBA/MS – Sustainability



**Yogi Nishanth**  
Harvard University  
Masters – Sustainability  
ALM

We look forward to staying in touch!

Learn more about OpenMinds, the Dual Challenge, and our Top 10 solutions



<https://openminds203x.org/>

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Jeff Katz

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[jgkatz@me.com](mailto:jgkatz@me.com)



**OpenMinds**

Solving for the  
**Dual Challenge.**